NOTE to prospective students: This syllabus is intended to provide students who are considering taking this course an idea of what they will be learning. A more detailed syllabus will be available on the course site for enrolled students and may be more current than this sample syllabus. Summer term courses may be accelerated – please check the Ecampus Schedule of Classes for more information.

BA 533
BUSINESS LAW FOR MANAGERS (3)

COURSE CREDIT:
(3) This course combines approximately 90 hours of instruction, online activities, and assignments for 3 credits.

PREREQUISITES, CO-REQUISITES AND ENFORCED PREREQUISITES:
BA 230 and BA 233 and BA 513 and PHAR 707 and PHAR 708 or equivalent.

COURSE DESCRIPTION:
HYBRID COURSE - This course is a hybrid course that meets online and face-to-face. The course meets exclusively online for 8 of the 10 weeks. In Weeks 4 and 9, the course meets Face-to-Face for one evening session per week and the Face-to-Face sessions are supplemented online.

Develops knowledge and skills about business law used by managers in global organizations. Topics covered include establishing lawful and ethical business practices; preventing and responding to compliance failures, infringement and other legal threats; effective use of contracts; and resolving disputes through litigation and alternative dispute resolution.

CONTACT INFORMATION:
Instructor name: Professor Nancy J. King
Instructor email: kingn@bus.oregonstate.edu
Instructor phone: (541) 737-3323
Link to instructor bio or website: http://business.oregonstate.edu/faculty-and-staff-bios/nancy-king

Sample syllabi may not have the most up-to-date information. For accuracy, please check the ECampus Schedule of Classes to see the most current instructor information. You can search for contact information by name from the OSU Home Page.
LEARNING RESOURCES:
The following materials are required for the course:

- The Aspen Institute Case Study, “Corruption in Germany,” by Rawi Abdelal, Rafael DiTella and Jonathan Schlefer (2008) (may be purchased from OSU’s bookstore or ordered from HBR Online Store).
- Case Study, *FoxConn v Byd* (A): Commercial Espionage or Learning by Hiring? (HKU908), by Yahong Li, Jianguyong Lu, Zhigang Tao, Shang-Jin Wei (2009) (Asia Case Research Center/Columbia CaseWorks). Materials may be purchased from OSU’s bookstore or ordered online from HBR Online Store).
- Harvard Business School Case Study, “Employment Vignettes,” by Lena Goldberg and Chad Carr (2012) (may be purchased from OSU’s bookstore or ordered from HBR Online Store).
- Other articles about law and ethics as noted on the Assignments Schedule and/or provided to students in class.

NOTE: For textbook accuracy, please always check the textbook list at the OSU Bookstore website. Sample syllabi may not have the most up-to-date information.

Students can also click the ‘OSU Beaver Store’ link associated with the course information in the Ecampus schedule of classes for course textbook information and ordering.

STUDENT LEARNING OUTCOMES:

1. Analyze legal and ethical issues related to doing business in U.S. and global markets.
2. Formulate strategies to facilitate organizational compliance with applicable laws.
3. Recognize contract language that is designed to reduce risk in employment, supplier and other relationships.
4. Evaluate the impact of government regulation on management of organizations.
5. Identify situations that demonstrate legal astuteness by managers to create firm value.
6. Demonstrate ability to clearly communicate relevant information for managers about legal and ethical concerns related to global business contexts.

COURSE CONTENT AND POLICIES:

HYBRID COURSE

This course is a hybrid course that meets online and face-to-face. The course meets exclusively online for 8 of the 10 weeks. In Weeks 4 and 9, the course meets Face-to-Face for one evening session per week and the Face-to-Face sessions are supplemented online. The online component of the course will be delivered via Canvas.
where you will interact with your classmates and with your instructor. Within the course Canvas site you will access the learning materials, such as the syllabus, class discussions, assignments, projects, and quizzes. To preview how an online course works, visit the Ecampus Course Demo. For technical assistance, please visit Ecampus Technical Help.

**How the College of Business Handles Cases of Academic Dishonesty**

All cases of suspected academic dishonesty will be handled in strict accordance with OSU policy and College of Business policy. Instances of academic dishonesty may result in receipt of a grade of F for the course. In the event of a second instance of academic dishonesty by a student enrolled in the College of Business, the student will not be allowed to continue progression towards completing their major requirements within the College and will be evaluated for dismissal from the College. Please see the following URL for additional information regarding the Professional Behavior Standards for the College: [http://business.oregonstate.edu/about/academic-policies-standards#cob-professional-behavior-standards](http://business.oregonstate.edu/about/academic-policies-standards#cob-professional-behavior-standards). See also OSU's Statement of Expectations for Student Conduct, [http://oregonstate.edu/studentconduct/offenses-0](http://oregonstate.edu/studentconduct/offenses-0)

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Reading Assignments</th>
<th>Learning Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Week 1</strong></td>
<td>Introduction to Systems Approach to Business Law and Legally Astute Management</td>
<td>Bagley, Chapter 1 (Law, Value Creation and Risk Management)</td>
<td>Post Introduction of Yourself in Online Discussion Forum  Read the Sorrell court case in your text and participate in online discussion. Take Canvas Quiz for Week 1</td>
</tr>
<tr>
<td><strong>Week 2</strong></td>
<td>Overview of the Legal Environment for Managers</td>
<td>Bagley, Chapter 3, Sources of Law, Courts and Dispute Resolution</td>
<td>Participate in Online Discussion  Take Canvas Quiz for Week 2</td>
</tr>
<tr>
<td><strong>Week 3</strong></td>
<td>The Global Context</td>
<td>Bagley, Chapter 24, International Business, pages 832-864</td>
<td>Participate in Online Discussion  Take Canvas Quiz for Week 3</td>
</tr>
</tbody>
</table>
In the Face-to-face session, we will discuss Anti-Corruption laws, the Case Study, “Corruption in Germany,” and your upcoming Research Paper Assignment (see Week 6). After reading the Case Study, prepare and bring with you, a typed one-two page summary that describes the types of corruption involved in each of the three scenarios in the Case Study. This is your Case Analysis paper for the evening and it will be used as a starting point for class discussion and turned-in for grading.  
Take Canvas Quiz for Week 4 |
| --- | --- | --- | --- |
| Week 5 | Effective Use of Contracts to Manage Legal Risk in Global Operations (Part 1) | Bagley, Chapter 7 Contracts | Participate in Online Discussion Forum  
Take Canvas Quiz for Week 5 |
| Week 6 | Effective Use of Contracts to Manage Legal Risk in Global Operations (part II) | Bagley, Chapter 8 Sales Licensing and E-Commerce | Participate in Online Discussion Forum  
Research Paper Due: “Managing a Company’s Legal Risk Related to Corruption in International Business.”  
Take Canvas Quiz for Week 6 |
| Week 7 | Managing Intellectual Property and the Risk of Infringement | Bagley, Chapter 11, Intellectual Property Case Study, FoxConn v BYD(A). | Participate in Online Discussion Forum  
Take Canvas Quiz for Week 7 |
<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Reading</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>8</strong></td>
<td>Managing Legal Issues Related to Human Resources (part I).</td>
<td>Bagley, Chapter 12, The Employment Agreement</td>
<td>Participate in Online Discussion Forum</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Take Canvas Quiz for Week 8</td>
</tr>
<tr>
<td><strong>9</strong></td>
<td>Face to Face Session in Portland Managing Legal Issues Related to Human Resources (part II).</td>
<td>Bagley, Chapter 13, Civil Rights &amp; Employment Discrimination, Case Study: Employment Vignettes (Harvard Business School).</td>
<td>Attend Face-to-Face session this week featuring discussion about managing employment discrimination risks and the different scenarios described in “Employment Vignettes.” Prepare and bring with you your one-two page typed analysis of the Case Study that states your opinion on whether the employment action described in each vignette is lawful or unlawful and why you think this is the case. Your Case Analysis paper will be used a starting point for class discussion and will be turned in for grading as part of class participation for the evening. We will also discuss what to expect on the final exam.</td>
</tr>
<tr>
<td><strong>10</strong></td>
<td>Managing Tort and Privacy Risks in an Era of Data Protection Regulation</td>
<td>Bagley, Chapter 9, Torts and Privacy Regulation (read pages 231-242 (up to the section titled “Duty”) and 2) pages 253-268 (starting with the section titled: “Damages”)</td>
<td>Participate in Online Discussion Forum</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Take Canvas Quiz for Week 10</td>
</tr>
<tr>
<td><strong>Finals</strong></td>
<td>Final Exam – you must arrange to have the exam proctored.</td>
<td></td>
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</tbody>
</table>

This course is offered through Oregon State University Extended Campus. For more information, contact:
Web: ecampus.oregonstate.edu
Email: ecampus@oregonstate.edu
Telephone: 800-667-1465
Online Discussion Forum Participation
Students are expected to participate in all graded discussions. While there is great flexibility in online courses, this is not a self-paced course. You will need to participate in our discussions on at least two different days each week, with your first post due no later than Thursday evening, and your second posts due by the end of each week. See “Discussion Board Writing Tips” and “Discussion Grading Rubric” on the course website for more detailed information.

Attendance and Participation at Face-to-Face Session
Students are required to attend and participate in two face-to-face class sessions to be held in Portland, Oregon on Thursday evenings of Weeks 4 and 9. These sessions provide valuable learning opportunities including interaction with fellow students and the instructor. Attendance and class participation at these sessions is graded. Preparation of a short written analysis related to the evening’s case study is required that will be turned in at the face-to-face session and graded as part of class participation for the evening.

Proctored Exams
This course requires that you take the final exam under the supervision of an approved proctor. Proctoring guidelines and registration for proctored exams are available online through the Ecampus testing and proctoring website. It is important to submit your proctoring request as early as possible to avoid delays.

Makeup Exams
Makeup exams will be given only for missed exams excused in advance by the instructor. Excused absences will not be given for airline reservations, routine illness (colds, flu, stomach aches), or other common ailments. Excused absences will generally not be given after the absence has occurred, except under very unusual circumstances.

Exam Time Limits
Exams in this class are timed; if you exceed the time limit on an exam, you will be assessed a penalty of 10% for every five minute interval beyond the time limit.

Papers
Students prepare a written research paper in this course as well as two short case analysis papers. These writings are individual assignments. Papers that are submitted late will receive a late penalty, generally one full letter grade for each day that the paper is late. For example, a paper submitted 25 hours late would receive a two-day late penalty such that the maximum score on the paper would be a C.
Incompletes
Incomplete (I) grades will be granted only in emergency cases (usually only for a death in the family, major illness or injury, or birth of your child), and if the student has turned in 70% of the points possible (in other words, usually everything but the final exam). If you are having any difficulty that might prevent you completing the coursework, please don’t wait until the end of the term; let me know right away.

Evaluation of Student Performance

<table>
<thead>
<tr>
<th>Evaluation of Student Performance</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Online Quizzes (up to 10 points each)</td>
<td>100</td>
</tr>
<tr>
<td>First Paper</td>
<td>100</td>
</tr>
<tr>
<td>Class Participation in the two Face-to-Face Sessions (2/35 each; includes up to 20 points for each session for preparation of a short written analysis of the assigned case materials (Case Analysis Papers))</td>
<td>70</td>
</tr>
<tr>
<td>Class Participation in Online Discussion Forums</td>
<td>80</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
</tr>
<tr>
<td>Maximum Points Possible</td>
<td>450</td>
</tr>
</tbody>
</table>

Grading Scale: You may calculate an estimate of your course grade at any time during the term by adding up the points you have received and determining if you have at least the minimum percentage of available points to earn the applicable grade as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>&gt;= 94%</td>
</tr>
<tr>
<td>A-</td>
<td>90%</td>
</tr>
<tr>
<td>B+</td>
<td>88%</td>
</tr>
<tr>
<td>B</td>
<td>82%</td>
</tr>
<tr>
<td>B-</td>
<td>80%</td>
</tr>
<tr>
<td>C+</td>
<td>78%</td>
</tr>
<tr>
<td>C</td>
<td>72%</td>
</tr>
<tr>
<td>C-</td>
<td>70%</td>
</tr>
<tr>
<td>D+</td>
<td>68%</td>
</tr>
<tr>
<td>D</td>
<td>62%</td>
</tr>
<tr>
<td>D-</td>
<td>60%</td>
</tr>
<tr>
<td>F</td>
<td>&lt;=59%</td>
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</tbody>
</table>

Course site login information
Information on how to login to your course site can be found [HERE](https://example.com).

Statement Regarding Students with Disabilities
Oregon State University is committed to student success; however, we do not require students to use accommodations nor will we provide them unless they are requested by the student. The student, as a legal adult, is responsible to request appropriate accommodations. The student must take the lead in applying to Disability Access Services (DAS) and submit
requests for accommodations each term through DAS Online. OSU students apply to DAS and request accommodations at our Getting Started with DAS page.

Accommodations are collaborative efforts between students, faculty and Disability Access Services (DAS). Students with accommodations approved through DAS are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through DAS should contact DAS immediately at 541-737-4098.

Additionally, Canvas, the learning management system through which this course is offered, provides a vendor statement certifying how the platform is accessible to students with disabilities.

**Academic Integrity and Student Conduct (OSU policy)**
Students are expected to be honest and ethical in their academic work. Intentional acts of academic dishonesty such as cheating or plagiarism may be penalized by imposing an “F” grade in the course.

Student conduct is governed by the universities policies, as explained in the Office of the Dean of Student Life: Student Conduct and Community Standards. In an academic community, students and faculty, and staff each have responsibility for maintaining an appropriate learning environment, whether online or in the classroom. Students, faculty, and staff have the responsibility to treat each other with understanding, dignity, and respect.

Students are expected to conduct themselves in the course (e.g. on discussion boards, email postings, etc.) in compliance with the university's regulations regarding civility. Students will be expected to treat all others with the same respect as they would want afforded to themselves. Disrespectful behavior (such as harassing behavior, personal insults, inappropriate language) or disruptive behaviors are unacceptable and can result in sanctions as defined by Student Conduct and Community Standards.

For more info on these topics please see:

- Statement of Expectations for Student Conduct
- Student Conduct and Community Standards - Offenses
- Policy On Disruptive Behavior

**Plagiarism**
You are expected to submit your own work in all your assignments, postings to the discussion board, and other communications, and to clearly give credit to the work of others when you use it. Academic dishonesty will result in a grade of “F.”

- Statement of Expectations for Student Conduct
Avoiding Academic Dishonesty

Turnitin Plagiarism Prevention
Your instructor may ask you to submit one or more of your writings to Turnitin, a plagiarism prevention service. Your assignment content will be checked for potential plagiarism against Internet sources, academic journal articles, and the papers of other OSU students, for common or borrowed content. Turnitin generates a report that highlights any potentially unoriginal text in your paper. The report may be submitted directly to your instructor or your instructor may elect to have you submit initial drafts through Turnitin and you will receive the report allowing you the opportunity to make adjustments and ensure that all source material has been properly cited.

Papers you submit through Turnitin for this or any class will be added to the OSU Turnitin database and may be checked against other OSU paper submissions. You will retain all rights to your written work. For further information on Turnitin please click HERE.

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Technical Assistance
If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the OSU Computer Helpdesk online.

COURSE DEMO
GETTING STARTED

Tutoring
For information about possible tutoring for this course, please visit our Ecampus NetTutor page. Other resources include:

Writing Center
Online Writing Lab
Student Evaluation of Teaching
The online Student Evaluation of Teaching form will be available in week 9 and close at the end of finals week. Students will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. Students will log in to “Student Online Services” to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted. Course evaluation results are very important and are used to help improve courses and the learning experience of future students. Results from questions are tabulated anonymously and go directly to instructors and unit heads/supervisors. Unless a comment is “signed,” which will associate a name with a comment, student comments on the open-ended questions are anonymous and forwarded to each instructor. “Signed” comments are forwarded to the unit head/supervisor.

Refund Policy information
Please see the Ecampus website for policy information on refunds and late fees.