

**NOTE to prospective students:** This syllabus is intended to provide students who are considering taking this course an idea of what they will be learning. A more detailed syllabus will be available on the course Blackboard site for enrolled students and may be more current than this sample syllabus.

**Course Name:** PHOTOGRAPHY: HISTORY, TECHNOLOGY, CULTURE AND ART  
**Course Number:** ART 264  
**Term Offered:** Winter 2015  
**Credits:** 3  
**Instructor name:** Julia Bradshaw  
**Instructor email:** Julia.bradshaw@oregonstate.edu  
**Instructor phone:** 541-737-5014  
**Instructor website:** <http://liberalarts.oregonstate.edu/art/faculty/bradshaw>

**Course Description**

Introduction to the history of photography through aesthetic, cultural and technical contexts. The course covers the history of photography and its technologies, photography in art, some photographers and their photographs and the purposes of photography.

**Course Content**

This course covers the history of photography from its invention in the first half of the nineteenth century. Students will learn about key photographic processes, technological advancements and the social, cultural and artistic use of photography.

Since its invention, photography has been used as a tool to raise awareness about social issues and has also found its place as an art form. During this course students will reflect on issues pertaining to photographic representation such as truth, viewpoint, power-relationships and image distribution. We will take an issue and consider how camera technology and societal pressures transformed how that subject-matter was photographed since 1840 and into modern times. In addition, we will critically reflect on ethical dilemmas that arise from making and then publishing photographs. Along the way, students will view and learn about the photographs of key photographic innovators and artists.

Photography is both a documentary and an artistic form of expression. This course will cover both directions of photography.

**Communication**

Please post all course-related questions in the General Discussion Forum so that the whole class may benefit from our conversation. Please email your instructor for matters of a personal nature. I will reply to course-related questions and email within 24-48 hours. I will strive to return your assignments and grades for course activities to you within five days of the due date.

**Course Credits**

This course combines approximately 90 hours of instruction, online activities, and assignments for 3 credits."

**Technical Assistance**

If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email [osuhelpdesk@oregonstate.edu](mailto:osuhelpdesk@oregonstate.edu) or visit the [OSU Computer Helpdesk](#) online.

This course is offered through Oregon State University Extended Campus. For more information, contact:  
 Web: [ecampus.oregonstate.edu](http://ecampus.oregonstate.edu)      Email: [ecampus@oregonstate.edu](mailto:ecampus@oregonstate.edu)      Tel: 800-667-1465

## Learning Resources

Mary Warner Marien, Photography: A Cultural History, 4th edition (Upper Saddle, N.J.: Prentice Hall, 2010). ISBN-13: **978-0205708000**

**Note to prospective students:** Please check with the OSU Bookstore for up-to-date information for the term you enroll (<http://osubeaverstore.com/Academics> or 800-595-0357). If you purchase course materials from other sources, be very careful to obtain the correct ISBN.

## Canvas

This course will be delivered via Canvas where you will interact with your classmates and with your instructor. Within the course Canvas site you will access the learning materials, such as the syllabus, class discussions, assignments, projects, and quizzes. To preview how an online course works, visit the [Ecampus Course Demo](#). For technical assistance, please visit [Ecampus Technical Help](#).

## Measurable Student Learning Outcomes

Online lectures, tasks, readings and visual exploration projects will cover contemporary and historical issues in photography. Students are expected to read the textbook and revisit concepts and lecture content to thoroughly grasp course concepts.

## Successful Students studying Photography: History, Technologies, Culture and Art will:

- Be able to identify major photographs and major photographic styles from photography's invention to the present.
  - Be able to recall and describe the chronology of photography's development within a cultural and historical context.
  - Be able to identify relevant issues around the politics of representation in photography and explain how these issues reflect, shape and influence culture.
  - Be able to discuss the contributions of influential photographers upon the medium's development.
  - Be able to critically describe the cultural contexts for publishing photographs and discuss how these photographs shaped and influenced issues in society at that time.
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- **Baccalaureate Core**  
Successful completion of this course partially fulfills OSU's Baccalaureate Core course requirements in the Perspectives category under Literature and the Arts
    - Recognize literary and artistic forms/styles, techniques, and the cultural/historical contexts in which they evolve.
    - Analyze how literature/the arts reflect, shape, and influence culture.
    - Reflect critically on the characteristics and effects of literary and artistic works.

## **Evaluation of Student Performance**

Instruction will be given through a combination of online slide lectures, online video material, online-class discussions, and class group work. A maximum of 100 points is available for this course.

1. There will be two timed 'open-book' multiple-choice examinations which will include identifying major photographs and styles: a mid-term (10 points), a final exam (15 points).
2. There will be eight reading response quizzes and short answer responses, (5 points each = 50 points).
3. During the first five weeks you will create an interactive timeline combining information about key photographic events and placing these events in social and cultural context (10 points).
4. There will be an online discussion blog – you are required to participate in the blog weekly and also respond to the blog responses of two students (15 points).

There are no make-up times possible for the examinations or exercises. Quizzes and reading responses will only be accessible during the specified times.

## **Grading Scale**

### **GRADING STRUCTURE**

<b>Grade</b>	<b>Points</b>	<b>Description of Expectations in Written Work</b>	
A	95 - 105	Exceptional	Excellent work demonstrating exceptional level of originality of thought. Written papers are submitted with an excellent command of English and the writing suggests originality and critical thinking. Projects put together with care and attention. Student responds thoughtfully and with care to threaded discussions.
A-	90 - 94		
B+	87 - 89	Superior	Good work answering all the course requirements. Written assignments are submitted with a high standard of English skills and the content suggests originality and critical thinking. Student responds thoughtfully and with care to threaded discussions.
B	83 - 86		
B-	80 - 82		

C+	77 - 79	Average	Average work. Follows the assignment instructions, but the project is merely fair. Little evidence of originality in either the written or other assignments. Student responses to threaded discussions need more substance.
C	73 - 76		
C-	70 - 72		
D+	67 - 69	Inferior	Poor. The work is uninspired. Assignments are submitted with little attention to detail. Written projects suggest a lack of research. Student responses to threaded discussions lack substance.
D	63 - 66		
D-	60 - 62		
F	Less than 60	Failure	Assignment not handed in or is plagiarized – project receives a zero. Student failed to respond to a Canvas prompt more than six times.

## **Course Content**

The course will run from Tuesday to Monday. Any responses/discussions/ quizzes not completed by 5:00pm on Monday night will not be graded. At 5:01pm on Monday the new module will be available on Canvas for your use.

**Canvas Module Weekly Assignments:** Each week you will have 6-8 activities or readings covering the topic of the week. These will include the following types of activity:

- A brief video describing that week’s topic
- A PowerPoint “lecture” from your instructor
- A reading from our text
- One or more photography websites for you to visit
- One or more short videos for you to watch
- A discussion board
- An activity assignment
- Quizzes

Week	Topic	Reading Assignments	Learning Activities	Due Dates
1	<p>Introductions:</p> <p>Technology focus: Photography’s pre-history and inventions</p>	<p>Preface Chapter 1</p> <p>Canvas Module</p>	<p>Online discussion Quiz 1 Start interactive timeline</p>	<p>First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.</p>
2	<p>Early uses of photography and the uses of early portraiture.</p> <p>Technology focus: Wet-Collodion Process.</p>	<p>25 - 43 58 – 72 91 – 97 141 – 154</p> <p>Additional reading on Lewis Carroll – Smithsonian Magazine (Link on canvas module)</p> <p>Canvas Module</p>	<p>Online discussion Quiz 2 Continue Interactive Timeline</p>	<p>First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.</p>
3	<p>War Photography Part 1</p> <p>Technology focus: Tin-types.</p>	<p>43-45 99 -126</p> <p>Canvas Module</p>	<p>Online discussion Quiz 3 Continue Interactive Timeline</p>	<p>First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.</p>
4	<p>Photography and Art – Part 1</p> <p>Technology focus: George Eastman. The silver-gelatin process.</p>	<p>Chapter 3 Chapter 6</p> <p>Canvas Module</p>	<p>Online discussion Quiz 4 Continue Interactive Timeline</p>	<p>First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.</p>
5	<p>Photography and social change</p>	<p>Chapter 7</p> <p>Canvas Module</p>	<p>No online discussion this week, because of the mid-term</p> <p><b>Turn-in Interactive Timeline</b></p>	<p><b>Turn-in Interactive Timeline</b></p> <p>MID-TERM (45 questions, timed response) must be completed by Monday 5pm.</p>

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6	Color Photography  Art Photography between the Wars 1918-1939	Canvas Module  Chapter 8, 9 Pages 277-296	Online discussion Quiz 5	First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.
7	War and Photography II	297 - 307 328 – 335 364 - 370 493 – 496  Canvas Module	Online discussion Quiz 6	First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.
8	Photography and Documentary Expression	9 - 10  Canvas Module	Online discussion Quiz 7	First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.
9	Photography and Art part II	372 – 389 Chapter 12 Chapter 13  Canvas Module	Online discussion Quiz 8	First discussion post due Thursday; response posts are due Monday. Quiz completion by Monday 11:59pm.
10	Contemporary Concerns	Chapter 14  Canvas Module	Online discussion Quiz 9	First discussion post due Thursday; response posts are due Monday of the following week at 5pm. Quiz completion by Monday of next week at 5pm.
Finals			Comprehensive timed Final Exam	Exam to be completed by Tuesday – finals week.

### Course Policies

There is no make-up for missed discussion sessions or quizzes

### Discussion Participation

Students are expected to participate in all graded discussions. While there is great flexibility in online courses, this is not a self-paced course. You will need to participate in our discussions on at least two different days each week, with your first post due no later than Wednesday evening, and your second and third posts due by the end of each week.

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### **Makeup Exams**

Makeup exams will be given only for missed exams excused in advance by the instructor. Excused absences will not be given for airline reservations, routine illness (colds, flu, stomach aches), or other common ailments. Excused absences will generally not be given after the absence has occurred, except under very unusual circumstances.

### **Exam Time Limits**

Mid-terms and final exams in this class are timed; if you exceed the time limit on an exam, you will be assessed a penalty of 10% for every five minute interval beyond the time limit.

### **Incompletes**

Incomplete (I) grades will be granted only in emergency cases (usually only for a death in the family, major illness or injury, or birth of your child), and if the student has turned in 80% of the points possible (in other words, usually everything but the final paper). If you are having any difficulty that might prevent you completing the coursework, please don't wait until the end of the term; let me know right away.

### **Guidelines for a Productive and Effective Online Classroom**

Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the university's regulations regarding civility.

Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this online course, paying particular attention to the following:

- Unless indicated otherwise, please complete the readings and view other instructional materials for each week before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

### **Statement Regarding Students with Disabilities**

Accommodations are collaborative efforts between students, faculty, and [Disability Access Services \(DAS\)](#) with accommodations approved through DAS are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through DAS should contact DAS immediately at 541-737-4098.

### **Accessibility of Course Materials**

Several videos are available online – these are NOT accessible. However, if you require accommodations please contact [Disability Access Services \(DAS\)](#).

Additionally, Canvas, the learning management system through which this course is offered, provides a [vendor statement](#) certifying how the platform is accessible to students with disabilities.

### **Expectations for Student Conduct**

Student conduct is governed by the university's policies, as explained in the [Office of Student Conduct and Community Standards](#).

## **Academic Integrity**

Students are expected to comply with all regulations pertaining to academic honesty. For further information, visit [Avoiding Academic Dishonesty](#), or contact the office of Student Conduct and Mediation at 541-737-3656.

OAR 576-015-0020 (2) Academic or Scholarly Dishonesty:

a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another.

b) It includes:

**CHEATING** - use or attempted use of unauthorized materials, information or study aids, or an act of deceit by which a Student attempts to misrepresent mastery of academic effort or information. This includes but is not limited to unauthorized copying or collaboration on a test or assignment, using prohibited materials and texts, any misuse of an electronic device, or using any deceptive means to gain academic credit.

**FABRICATION** - falsification or invention of any information including but not limited to falsifying research, inventing or exaggerating data, or listing incorrect or fictitious references.

**ASSISTING** - helping another commit an act of academic dishonesty. This includes but is not limited to paying or bribing someone to acquire a test or assignment, changing someone's grades or academic records, taking a test/doing an assignment for someone else by any means, including misuse of an electronic device. It is a violation of Oregon state law to create and offer to sell part or all of an educational assignment to another person (ORS 165.114).

**TAMPERING** - altering or interfering with evaluation instruments or documents.

**PLAGIARISM** - representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one's own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.

c) Academic Dishonesty cases are handled initially by the academic units, following the process outlined in the University's Academic Dishonesty Report Form, and will also be referred to SCCS for action under these rules.

## **Conduct in this Online Classroom**

Students are expected to conduct themselves in the course (e.g., on discussion boards, email postings) in compliance with the [university's regulations regarding civility](#).

## **Tutoring**

[NetTutor](#) is a leading provider of online tutoring and learner support services fully staffed by experienced, trained and monitored tutors. Students connect to live tutors from any computer that has Internet access. NetTutor provides a virtual whiteboard that allows tutors and students to work on problems in a real time environment. They also have an online writing lab where tutors critique and return essays within 24 to 48 hours. Access NetTutor from within your Canvas class by clicking on the Tools button in your course menu.

## **OSU Student Evaluation of Teaching**

Course evaluation results are extremely important and are used to help me improve this course and the learning experience of future students. Results from the 19 multiple choice questions are tabulated anonymously and go directly to instructors and department heads. Student comments on the open-ended questions are compiled and confidentially forwarded to each instructor, per OSU procedures. The online Student Evaluation of Teaching form will be available toward the end of each term, and you will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. You will log in to "Student Online Services" to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted.

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