NOTE to prospective students: This syllabus is intended to provide students who are considering taking this course an idea of what they will be learning. A more detailed syllabus will be available on the course site for enrolled students and may be more current than this sample syllabus. Summer term courses may be accelerated – please check the Ecampus Schedule of Classes for more information.

MUS 442
GENRE STUDIES (3)

COURSE CREDIT:
(3) This course combines approximately 90 hours of instruction, online activities, and assignments for 3 credits.

PREREQUISITES, CO-REQUISITES AND ENFORCED PREREQUISITES:
None.

COURSE DESCRIPTION:
Intensive study of selected genres, such as orchestra, chamber music, keyboard literature, vocal literature, music theatre and opera. See Schedule of Classes for topic. This course is repeatable for a maximum of 18 credits.

This course examines the historical, musical and cultural development of music video in popular culture and in particular the evolution of MTV (Music Television) and You Tube. Students develop critical insights into how a compelling video is directed and produced and how artists and labels use music videos to augment the music, develop personas, tell stories (real and imagined) and build audiences. Students examine and review music videos throughout the course as well as develop a vocabulary through which to describe and understand this unique popular art form. The course centers mostly on music video history in the United States from the 1980s until today and covers a wide variety of music genres including: Rock, Punk, Indie-rock, New Wave, Country, Hip Hop, and EDM, among others.

CONTACT INFORMATION:
For more information, contact: FELIX OLIVEROS, 103 FAIR, 541-737-5002.

Instructor: Dr. Dana Reason
E-mail: dana.reason@oregonstate.edu
Phone: 541-737-5599
Office: Skype/Google Chat/Email
LEARNING RESOURCES:
No Textbook Required.

Other Sources:
You Tube, Vevo, and Internet sites.

NOTE: For textbook accuracy, please always check the textbook list at the OSU Bookstore website. Sample syllabi may not have the most up-to-date information.

Students can also click the ‘OSU Beaver Store’ link associated with the course information in the Ecampus schedule of classes for course textbook information and ordering.

STUDENT LEARNING OUTCOMES:
- Students will describe the characteristics that are central to the creation of music videos.
- Students will identify the directors and musicians that have created music videos in American culture.
- Students will demonstrate understanding various social and historical elements that led to the development of MTV and beyond.
- Students will analyze the construction of music videos.
- Students will evaluate videos based on content studied throughout the course.
- Students will create their own music video or research a specific director and or produce a review of 20 music videos for the final project.

COURSE CONTENT AND POLICIES:

Assignments:
Online Readings and/or Lectures (weekly)
Bi-Weekly Video Reviews (5 reviews total)
10 Weekly Blogs
Final Project Due Finals week (more information during the course)
Video Reviews:
Students will watch and review five music videos bi-weekly using Weebly and post on their Weebly account (free). More information in the course.

Weekly Blog Discussion Board:
Students will be asked to provide reactions to discussion questions and video examples. This is an interactive part of the class and an opportunity for students to demonstrate their comprehension, and insights into the readings and videos in a virtual classroom setting.

Tests:
There will be three tests on information from readings, blog topics and videos. These will be multiple choice and true/false. These tests are week 3, 6 and 10.

Final Project: Students have the opportunity to create an original music video (can use published music for this) or review their Top 20 videos with justification and examples of each video or conduct a research paper (topics to be announced in class). Detailed information on the final project will be posted in our course. Final project due, Wednesday of Finals week by 11:55PM

Resources:
--Canvas— This course will be delivered via Canvas, your online learning community, where you will interact with your classmates and with me. Within the course Canvas site you will access the learning materials, tutorials, and syllabus; discuss issues; submit assignments; take quizzes; email other students and the instructor; participate in online activities; and display your projects.

Warning
The text and some videos contain offensive language and images.

Evaluation of Student Performance
Video reviews, weekly blog, tests, and the final projects contribute to the final grade as follows:
- Bi-weekly Video reviews: 25%
- Tests: 25%
- Weekly Class Blog (Based on Readings & Videos): 30%
- Final Project: 20%

Total: 100%

Course site login information
Information on how to login to your course site can be found HERE.

Statement Regarding Students with Disabilities
Oregon State University is committed to student success; however, we do not require students to use accommodations nor will we provide them unless they are requested by the student. The student, as a legal adult, is responsible to request appropriate accommodations. The student must take the lead in applying to Disability Access Services (DAS) and submit requests for accommodations each term through DAS Online. OSU students apply to DAS and request accommodations at our Getting Started with DAS page.

Accommodations are collaborative efforts between students, faculty and Disability Access Services (DAS). Students with accommodations approved through DAS are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through DAS should contact DAS immediately at 541-737-4098.

Additionally, Canvas, the learning management system through which this course is offered, provides a vendor statement certifying how the platform is accessible to students with disabilities.

**Academic Integrity and Student Conduct (OSU policy)**

Students are expected to be honest and ethical in their academic work. Intentional acts of academic dishonesty such as cheating or plagiarism may be penalized by imposing an “F” grade in the course.

Student conduct is governed by the universities policies, as explained in the Office of the Dean of Student Life: Student Conduct and Community Standards. In an academic community, students and faculty, and staff each have responsibility for maintaining an appropriate learning environment, whether online or in the classroom. Students, faculty, and staff have the responsibility to treat each other with understanding, dignity, and respect.

Students are expected to conduct themselves in the course (e.g. on discussion boards, email postings, etc.) in compliance with the university's regulations regarding civility. Students will be expected to treat all others with the same respect as they would want afforded to themselves. Disrespectful behavior (such as harassing behavior, personal insults, inappropriate language) or disruptive behaviors are unacceptable and can result in sanctions as defined by Student Conduct and Community Standards.

For more info on these topics please see:

- Statement of Expectations for Student Conduct
- Student Conduct and Community Standards - Offenses
- Policy On Disruptive Behavior

**Plagiarism**
You are expected to submit your own work in all your assignments, postings to the discussion board, and other communications, and to clearly give credit to the work of others when you use it. Academic dishonesty will result in a grade of “F.”

**Statement of Expectations for Student Conduct**

**Avoiding Academic Dishonesty**

**Turnitin Plagiarism Prevention**

Your instructor may ask you to submit one or more of your writings to **Turnitin**, a plagiarism prevention service. Your assignment content will be checked for potential plagiarism against Internet sources, academic journal articles, and the papers of other OSU students, for common or borrowed content. Turnitin generates a report that highlights any potentially unoriginal text in your paper. The report may be submitted directly to your instructor or your instructor may elect to have you submit initial drafts through Turnitin and you will receive the report allowing you the opportunity to make adjustments and ensure that all source material has been properly cited.

Papers you submit through Turnitin for this or any class will be added to the OSU Turnitin database and may be checked against other OSU paper submissions. You will retain all rights to your written work. For further information on Turnitin please click [HERE](#).

**Technical Assistance**

If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the [OSU Computer Helpdesk](#) online.

**COURSE DEMO**

**GETTING STARTED**

**Tutoring**

For information about possible tutoring for this course, please visit our Ecampus [NetTutor](#) page. Other resources include:

- [Writing Center](#)
- [Online Writing Lab](#)

**Student Evaluation of Teaching**

The online Student Evaluation of Teaching form will be available in week 9 and close at the end of finals week. Students will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. Students will log in to “Student Online Services” to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted. Course evaluation results are very important and are
used to help improve courses and the learning experience of future students. Results from questions are tabulated anonymously and go directly to instructors and unit heads/supervisors. Unless a comment is “signed,” which will associate a name with a comment, student comments on the open-ended questions are anonymous and forwarded to each instructor. “Signed” comments are forwarded to the unit head/supervisor.

**Refund Policy information**
Please see the [Ecampus website](http://ecampus.oregonstate.edu) for policy information on refunds and late fees.