Note to prospective students: This syllabus is intended to provide students who are considering taking this course an idea of what they will be learning. A more detailed syllabus will be available on the course Canvas site for enrolled students and may be more current than this sample syllabus.

Course Name: Business Information Systems Overview
Course Number: BA370
Term Offered: Summer 2017
Credits: 4
Instructor name: Evan Smouse, PhD
Instructor email: evan.smouse@bus.oregonstate.edu
Instructor bio: http://business.oregonstate.edu/users/evan-smouse

Course Description
This course is about BIS – the systems that integrate people, information, and business. Students will learn how information systems contribute to the value of a business, the fundamentals of how these systems work, and how Internet technologies are changing everything.

The course is designed for a high level of interaction during class. Discussions and assignments will introduce concepts and provide the opportunity to apply the concepts to real situations. Emphasis is placed on giving students knowledge and experience needed to make strong contributions in professional situations. Prerequisites: BA 302 with a grade of C- or better. Junior standing.

Communication
Please post all course-related questions in the General Discussion Forum so that the whole class benefits from the conversation. Please email your instructor for anything more personal. I will reply to course-related questions and email very quickly. I will return assignments and grades for course activities to you within a day or two.

Course Credits
This course combines approximately 90 hours of instruction, online activities, and assignments for 3 credits.

Technical Assistance
If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the OSU Computer Helpdesk online.
Learning Resources
Required:

*Using MIS + MyMISLab, Kroenke & Boyle, 9th Edition*
ISBN 978-0134106786

**Note to prospective students:** Please check with the OSU Bookstore for up-to-date information for the term you enroll (OSU Bookstore Website or 800-595-0357). If you purchase course materials from other sources, be very careful to obtain the correct ISBN.

Canvas
This course will be delivered via Canvas where you will interact with your classmates and with your instructor. Within the course Canvas site, you will access the learning materials, such as the syllabus, class discussions, assignments, projects, and quizzes. To preview how an online course works, visit the Ecampus Course Demo. For technical assistance, please visit Ecampus Technical Help.

Measurable Student Learning Outcomes
After successful completion of this course, you will be able to:

- understand the fundamentals of information systems and their role in business
- understand how the Internet works and its role in transforming BIS
- understand the important technologies that allow information systems to add value
- understand the crucial role played by standards and open source information technologies
- develop an understanding of BIS implementation issues

Evaluation of Student Performance
Learning outcomes will be measured as follows:

- 500 points – Discussions, Assignments & Quizzes
- 500 points – Exams (two proctored exams)
- **1000 points – Total**

Grading Scale
The standard OSU grading scale will be used in this course.
Course Content and Schedule
The Summer Term version of this course is an eight week adaptation of the 10 week course offered throughout the other terms in the academic year. You will notice that all course materials reference “Week” numbers from the 10 week version. For simplicity, just remember that this eight week course covers the first half of the 10 week course (with labels “Week 1” – “Week 5”) in the first half of the summer with the second half (with labels “Week 6” – “Week 10”) in the remainder of the summer term.

All assignments are available beginning the first day of the term. Assignments for the first half are all due on July 16. Assignments for the second half are due August 12. Exam #1 is available throughout the first half. Exam #2 is available throughout the second half. Both exams are proctored.

<p>| First Half of Summer Term (June 20 – July 16) |</p>
<table>
<thead>
<tr>
<th>Label</th>
<th>Topics</th>
<th>Kroenke 8e</th>
<th>Exams</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Introduction Information Systems and Literacy Data and Information Systems</td>
<td>Chapter 1</td>
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<tr>
<td>Week 2</td>
<td>Global Business and Collaboration Strategy and Information Systems</td>
<td>Chapters 2 &amp; 3</td>
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<td>Week 3</td>
<td>Global Business, Technology and Mobility How (Almost) Everything Works</td>
<td>Chapter 4</td>
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<td>Week 4</td>
<td>Data, Data, Data Building the Database of Your Dreams Why My DBMS Is Better Than Yours</td>
<td>Chapter 5</td>
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<tr>
<td>Week 5</td>
<td>Connecting Everything How Everything Else Works</td>
<td>Chapter 6</td>
<td>Exam #1: Kroenke 1-6, Weeks 1-5</td>
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</tbody>
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<p>| Second Half of Summer Term (July 17 – August 12) |</p>
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<thead>
<tr>
<th>Label</th>
<th>Topics</th>
<th>Kroenke 8e</th>
<th>Exams</th>
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<tbody>
<tr>
<td>Week 6</td>
<td>Processes, Organizations and Information Systems</td>
<td>Chapter 7</td>
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<td>Week 7</td>
<td>Social Media Information Systems</td>
<td>Chapter 8</td>
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<td>Week 8</td>
<td>Business Intelligence Data Mining</td>
<td>Chapter 9</td>
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<td>Week 9</td>
<td>Information System Security</td>
<td>Chapter 10</td>
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<td>Week 10</td>
<td>Information Systems Management and Development Going Global</td>
<td>Chapters 11 &amp; 12 The International Dimension</td>
<td>Exam #2: Kroenke 7-12, International, Weeks 6-10</td>
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Guidelines for a Productive and Effective Online Classroom

Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the university’s regulations regarding civility.

Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this online course. Pay particular attention to the following:

- Unless indicated otherwise, please complete the readings and view other instructional materials for each week before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

Statement Regarding Students with Disabilities

Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval please contact DAS immediately at 541-737-4098 or at http://ds.oregonstate.edu. DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations.

Accessibility of Course Materials

All materials used in this course are accessible. If you require accommodations please contact Disability Access Services (DAS).

Additionally, Canvas, the learning management system through which this course is offered, provides a vendor statement certifying how the platform is accessible to students with disabilities.

Expectations for Student Conduct

Student conduct is governed by the university’s policies, as explained in the Student Conduct Code.
Academic Integrity

Students are expected to comply with all regulations pertaining to academic honesty. For further information, visit Student Conduct and Community Standards, or contact the office of Student Conduct and Mediation at 541-737-3656.

OAR 576-015-0020 (2) Academic or Scholarly Dishonesty:

a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another.

b) It includes:

(i) CHEATING - use or attempted use of unauthorized materials, information or study aids, or an act of deceit by which a Student attempts to misrepresent mastery of academic effort or information. This includes but is not limited to unauthorized copying or collaboration on a test or assignment, using prohibited materials and texts, any misuse of an electronic device, or using any deceptive means to gain academic credit.

(ii) FABRICATION - falsification or invention of any information including but not limited to falsifying research, inventing or exaggerating data, or listing incorrect or fictitious references.

(iii) ASSISTING - helping another commit an act of academic dishonesty. This includes but is not limited to paying or bribing someone to acquire a test or assignment, changing someone's grades or academic records, taking a test/doing an assignment for someone else by any means, including misuse of an electronic device. It is a violation of Oregon state law to create and offer to sell part or all of an educational assignment to another person (ORS 165.114).

(iv) TAMPERING - altering or interfering with evaluation instruments or documents.

(v) PLAGIARISM - representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one's own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.

c) Academic Dishonesty cases are handled initially by the academic units, following the process outlined in the University's Academic Dishonesty Report Form, and will also be referred to SCCS for action under these rules.

Conduct in this Online Classroom

Students are expected to conduct themselves in the course (e.g., on discussion boards, email postings) in compliance with the university's regulations regarding civility.
Tutoring

NetTutor is a leading provider of online tutoring and learner support services fully staffed by experienced, trained and monitored tutors. Students connect to live tutors from any computer that has Internet access. NetTutor provides a virtual whiteboard that allows tutors and students to work on problems in a real time environment. They also have an online writing lab where tutors critique and return essays within 24 to 48 hours. Access NetTutor from within your Canvas class by clicking on the NetTutor button in your course menu.

OSU Student Evaluation of Teaching

Course evaluation results are extremely important and are used to help me improve this course and the learning experience of future students. Results from the 19 multiple choice questions are tabulated anonymously and go directly to instructors and department heads. Student comments on the open-ended questions are compiled and confidentially forwarded to each instructor, per OSU procedures. The online Student Evaluation of Teaching form will be available toward the end of each term, and you will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. You will log in to “Student Online Services” to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted.