NOTE to prospective students: This syllabus is intended to provide students who are considering taking this course an idea of what they will be learning. A more detailed syllabus will be available on the course site for enrolled students and may be more current than this sample syllabus. Summer term courses may be accelerated – please check the Ecampus Schedule of Classes for more information.

BA 432 / 532
ENVIRONMENTAL LAW, SUSTAINABILITY, AND BUSINESS (4)

COURSE CREDIT:
(4) This course combines approximately 120 hours of instruction, online activities, and assignments for 4 credits.

PREREQUISITES, CO-REQUISITES AND ENFORCED PREREQUISITES:
Junior standing for undergraduate credit; graduate standing for graduate credit.

COURSE DESCRIPTION:
Explores fundamental business, legal, and policy issues raised by environmental law, sustainable business practices, and clean energy policies, and their impact on business and management practices.

Explores fundamental business, legal, and policy issues raised by environmental law, sustainable business practices, and clean energy policies, and their impact on business and management practices. Considers sustainable management practices, the “triple bottom line,” and the challenge of balancing environmental sustainability and profits. Covers federal environmental statutes including the Clean Air Act and the Clean Water Act. Uses business case studies to consider management responses to environmental and related legal risks. Explores energy policy and clean energy resource planning. Exposes students to the principal approaches to environmental law and the challenges of setting environmental policy goals and choosing policy targets. Provides exposure to risk management strategies, legal/regulatory requirements for energy projects.

CONTACT INFORMATION:
For more information, contact: CAROL LEDER (Undergrad), 541-737-3716; OSUMBA@oregonstate.edu (Grad), 541-737-5510, 122 AUST.
Sample syllabi may not have the most up-to-date information. For accuracy, please check the ECampus Schedule of Classes to see the most current instructor information. You can search for contact information by name from the OSU Home Page.

LEARNING RESOURCES:

- **Coursepack:** We will not be using a textbook in this course. Instead, we will be using a coursepack from the Harvard Business School (HBS) library of case studies and articles. The cost of the coursepack is approximately $28. You will also purchase an additional case study outside of the HBS coursepack.

- **Webcam and microphone:** This course will have gradable items that require video submissions. Most computers come with a webcam and microphone. If yours does not, you will need to purchase these items. You should be able to find one for $20 or less. High definition functionality is **not** required; in fact, HD files will take longer to upload. Some of our course items will require you to be use an application called YouSeeU. The system requirements for YouSeeU are here: [http://www.youseeu.com/system-requirements/](http://www.youseeu.com/system-requirements/) For the YouSeeU learning activities in this course, a wired connection is recommended. Wireless connections can sometimes drop, which can interrupt video uploads.

- **Other articles and materials:** To keep the cost of our reading materials low, many of our reading assignments can be found online. Links to these articles are noted on the Assignment Schedule and posted in the Modules.

  NOTE: For textbook accuracy, please always check the textbook list at the OSU Bookstore website. Sample syllabi may not have the most up-to-date information.

Students can also click the ‘OSU Beaver Store’ link associated with the course information in the Ecampus schedule of classes for course textbook information and ordering.
STUDENT LEARNING OUTCOMES:
At the end of this course, undergraduate and graduate students will be able to:

1. Identify and describe key environmental laws, energy policies, and the regulatory framework in the U.S. and impacts they may have on business development and management practices.
2. Identify and apply strategies and techniques businesses can use to become more sustainable.
3. Demonstrate knowledge of concepts of federal environmental law including laws related to air and water pollution and hazardous waste.
4. Analyze the costs and benefits of seeking a “sustainable” business strategy.
5. Analyze the meaning and impact of selected environmental law cases and statutes, including the business implications of legal rules drawn from those cases and statutes.
6. Effectively communicate knowledge about and strategies for managing environmental risks in a business context.
7. Apply environmental laws and regulations to case scenarios.

In addition, graduate students will be able to:

1. Formulate effective strategies for complying with environmental and natural resource regulations.
2. Formulate effective management strategies for addressing sustainability goals and environmental and related legal risks.
3. Assess the effectiveness of various environmental laws and regulations and propose modifications for improvement.
4. Evaluate the impact of governmental regulation on business development and management of organizations and resources.

COURSE CONTENT AND POLICIES:
COURSE MODULES

- Overview: the particular challenges of protecting environmental resources, role of business, regulation, and the law.
- Business Strategies for Sustainability: triple bottom line, creating sustainable value, sustainable supply chain.
- Sustainability Reporting: reporting and performance standards, GRI, ISO 14000, greenwashing.
- Doing Well by Doing Good: shareholder v. stakeholder theory, fiduciary duty and maximizing profits, social enterprise.
- Common Law: Nuisance, Negligence, Trespass, and Toxic Torts
- Clean Water Act, Mandatory Disclosure and Environmental Risk Management
- Clean Air Act, International Environmental Agreements, Climate Change Energy
STUDENT RESPONSIBILITY FOR ASSIGNED MATERIALS
All aspects of reading assignments will not necessarily be covered discussion forums, but may appear on assessments. You are responsible for all assigned materials, whether or not they are covered in a discussion or weekly assignment.

WRITTEN PETITION FOR EXCEPTION TO SYLLABUS RULES
You may make a written petition for an exception to the requirements in this syllabus, including arrangements to make up quizzes or other assignments if you have a serious emergency or other extreme circumstances that prevent you from complying with the rules in this syllabus. No make-ups of tests, homework, in-class writing assignments, or the final exam will be allowed unless arranged in advance or due to an emergency or other extreme situation. The following circumstances generally are not adequate reasons to support a make-up of missed work unless arrangements are made in advance of missing the class: “not feeling well” (illnesses not requiring hospitalization), medical appointments, court appointments, work schedule conflicts, participation in OSU sports or other sports, child care problems, conflicts with class schedule and travel home for a holiday or break or travel delays upon returning to campus.

Petition Format/Time to Appeal: You must submit your petition via email and state the circumstances and reasons you believe that an exception should be made for you. Include your name, email address, and class section information (days of the week and time the class meets) on the petition. Petitions regarding late homework or a missed in-class assignment will not be considered unless received by your instructor within one week of the due date for the homework or test date. Petitions to take tests or in-class assignments on a date different than the scheduled date must be made to your instructor in advance and will be granted only for extreme circumstances or pursuant to university policy. You must deliver your petition via email.

SYLLABUS NOT A CONTRACT
The syllabus is a guide, not a contract, and therefore may be changed as necessary. If changes are made, your instructor will announce them in class or via email, generally at least one class in advance of the due date for an assignment, etc.
A code of honor represents the moral commitments of those abiding to it. While each person lives by their personal code, the establishment of collective values creates a universal goal to which we can aspire. It is through the pursuit of these professional attributes that we reduce the possibility of immoral actions ourselves. 

In order to uphold our personal character and the organization that we proudly call our own, we take this oath.

Integrity
The quality of being honest and having strong moral principles, Integrity stands as the backbone of character and is essential for success.

Respect
Respect to others and yourself, is a commitment to the fair treatment and competition with others. Through respect we embolden the character of others and ourselves.

Responsibility
We are held accountable to our word and actions as professionals to embed a steadfast commitment to honor in our decisions.
Evaluation of Student Performance

You will complete a variety of assignments in this class. All assignments must be completed by the individual student, unless the assignment is expressly designated for group work. It is academic dishonesty for a student to submit another student’s/person’s work as the student’s own work (in part or whole) or to assist another student in the process of submitting another student’s/person’s work as his or her own work.

A. READING ASSIGNMENTS: Generally the assigned reading for each class includes one or more articles, a Harvard Business School case study, selected portions of relevant legal cases, or additional assigned readings as listed on this syllabus. See Assignment Schedule and weekly Modules on Canvas for reading assignments. You are required to do the reading assignments prior to the class for which it is assigned.

B. FINAL PAPERS: Students will be required to submit a research paper at the end of the term in lieu of a final exam. Papers must be submitted electronically at the time provided on Canvas or a late penalty will be applied -- one letter grade per partial or whole date that the work is late. It is academic dishonesty for a student to submit another student’s/person’s work as the student’s own work (in part or whole) or to assist another student in the process of submitting another student’s/person’s work as his or her own work.

C. WRITING ASSIGNMENTS: You will be asked to complete a variety of writing assignments, which may include papers, case briefs, business case summaries, industry assessments, and sustainability report assessments. Requests for makeups or exceptions must be made via petition as described in the syllabus, and will only be granted for extreme and unforeseeable circumstances or emergencies.

D. TESTS & ASSESSMENTS: Tests and other assessments will be administered on Canvas. Questions may include True/False, Multiple Choice, and essay questions. You may also be asked to complete video assessments. You will not be given a make-up or allowed to reschedule tests or scheduled assessments absent extreme and unforeseeable circumstances or emergencies, or pursuant to University policy. Requests for special testing arrangements must be made ahead of time via petition as described in the Syllabus.

E. VIDEO PRESENTATIONS: Your class includes submission of presentation materials that include both audio and video recordings. The instructions for creating these presentations will be found on Canvas. It is your responsibility to ensure ahead of the submission date for assignments that you have access to all of the required materials, including a webcam and microphone. In addition, you should plan on testing your
ability to record and submit recordings, as technological difficulty is generally not an excuse for missing a deadline.

F. FINAL GRADE: Your final grade will be determined by calculating a percentage of points available.

Unless there is a calculation error, grades are final unless questioned within one week of receiving the grade and before the last day of class. Course grades will be on a “+/−” grading system. The minimum percentage of available points to earn the applicable grade is:

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<th>Grade</th>
<th>Percentage</th>
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<td>A</td>
<td>&gt;= 93%</td>
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<td>&lt;= 59%</td>
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Course site login information
Information on how to login to your course site can be found HERE.

Statement Regarding Students with Disabilities
Oregon State University is committed to student success; however, we do not require students to use accommodations nor will we provide them unless they are requested by the student. The student, as a legal adult, is responsible to request appropriate accommodations. The student must take the lead in applying to Disability Access Services (DAS) and submit requests for accommodations each term through DAS Online. OSU students apply to DAS and request accommodations at our Getting Started with DAS page.

Accommodations are collaborative efforts between students, faculty and Disability Access Services (DAS). Students with accommodations approved through DAS are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through DAS should contact DAS immediately at 541-737-4098.

Additionally, Canvas, the learning management system through which this course is offered, provides a vendor statement certifying how the platform is accessible to students with disabilities.

Academic Integrity and Student Conduct (OSU policy)
Students are expected to be honest and ethical in their academic work. Intentional acts of academic dishonesty such as cheating or plagiarism may be penalized by imposing an “F” grade in the course.
Student conduct is governed by the universities policies, as explained in the Office of the Dean of Student Life: Student Conduct and Community Standards. In an academic community, students and faculty, and staff each have responsibility for maintaining an appropriate learning environment, whether online or in the classroom. Students, faculty, and staff have the responsibility to treat each other with understanding, dignity, and respect.

Students are expected to conduct themselves in the course (e.g. on discussion boards, email postings, etc.) in compliance with the university's regulations regarding civility. Students will be expected to treat all others with the same respect as they would want afforded to themselves. Disrespectful behavior (such as harassing behavior, personal insults, inappropriate language) or disruptive behaviors are unacceptable and can result in sanctions as defined by Student Conduct and Community Standards.

For more info on these topics please see:

Statement of Expectations for Student Conduct
Student Conduct and Community Standards - Offenses
Policy On Disruptive Behavior

Plagiarism
You are expected to submit your own work in all your assignments, postings to the discussion board, and other communications, and to clearly give credit to the work of others when you use it. Academic dishonesty will result in a grade of “F.”

Statement of Expectations for Student Conduct
Avoiding Academic Dishonesty

Turnitin Plagiarism Prevention
Your instructor may ask you to submit one or more of your writings to Turnitin, a plagiarism prevention service. Your assignment content will be checked for potential plagiarism against Internet sources, academic journal articles, and the papers of other OSU students, for common or borrowed content. Turnitin generates a report that highlights any potentially unoriginal text in your paper. The report may be submitted directly to your instructor or your instructor may elect to have you submit initial drafts through Turnitin and you will receive the report allowing you the opportunity to make adjustments and ensure that all source material has been properly cited.

Papers you submit through Turnitin for this or any class will be added to the OSU Turnitin database and may be checked against other OSU paper submissions. You will retain all rights to your written work. For further information on Turnitin please click HERE.

Technical Assistance
If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your
online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the OSU Computer Helpdesk online.

COURSE DEMO
GETTING STARTED

Tutoring
For information about possible tutoring for this course, please visit our Ecampus NetTutor page. Other resources include:

Writing Center
Online Writing Lab

Student Evaluation of Teaching
The online Student Evaluation of Teaching form will be available in week 9 and close at the end of finals week. Students will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. Students will log in to “Student Online Services” to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted. Course evaluation results are very important and are used to help improve courses and the learning experience of future students. Results from questions are tabulated anonymously and go directly to instructors and unit heads/supervisors. Unless a comment is “signed,” which will associate a name with a comment, student comments on the open-ended questions are anonymous and forwarded to each instructor. “Signed” comments are forwarded to the unit head/supervisor.

Refund Policy information
Please see the Ecampus website for policy information on refunds and late fees.