



Oregon State University

Ecampus

Course Name: International Business

Course Number: BA 347

Credits: 4 Credits

COURSE CREDITS:

(4) This course combines approximately 120 hours of instruction, online activities, and assignments for 4 credits.

PREREQUISITES, CO-REQUISITES AND ENFORCED PREREQUISITES:

(ECON 202 [C-] or ECON 202H [C-]) and a minimum grade of C- or better. Junior standing.

COURSE DESCRIPTION FROM CATALOG

Integrated view of international business including current patterns of international business, socioeconomic and geopolitical systems within countries as they affect the conduct of business, major theories explaining international business transactions, financial forms and institutions that facilitate international transactions, and the interface between nation states and the firms conducting foreign business activities.

CONTACT INFORMATION:

Professor: Manolete V. Gonzalez, Phd

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Sample syllabi may not have the most up-to-date information. For accuracy, please check the [ECampus Schedule of Classes](#) to see the most current instructor information. You can search for contact information by name from the OSU Home Page.

LEARNING RESOURCES:

Hill, Charles W., International Business: Competing in the Global Marketplace, 10th Edition, Irwin/McGraw-Hill, 2015

Note: this text is available for rent on line at

http://www.coursesmart.com/IR/7264389/0077638123?_hdv=6.8

NOTE: For textbook accuracy, please always check the textbook list at the [OSU Bookstore website](#). Sample syllabi may not have the most up-to-date information.

Students can also click the '[OSU Beaver Store](#)' link associated with the course information in the [Ecampus schedule of classes](#) for course textbook information and ordering.

COURSE SPECIFIC MEASURABLE STUDENT LEARNING OUTCOMES:

This course is an introduction to International Business. Consistent with the description in the course catalog, this online course is designed to provide “an integrated view of international business including current patterns of international business, socioeconomic and geopolitical systems within countries as they affect the conduct of business, major theories explaining international business transactions, financial forms and institutions that facilitate international transactions, and the interface between nation states and the firms conducting foreign business activities.”

The introductory nature of this course requires that we cover a lot of ground because of the breadth of subjects that fall under the title of International Business. By way of learning outcomes, students will be expected to gain a working knowledge of the different facets of international business, at least beyond a superficial reading of news about international business topics.

COURSE CONTENT AND POLICIES:

LEARNING PROCESS

The course is structured around 10 modules. Each module corresponds to a week and as indicated in the course schedule, with the exception of a couple of modules, most of the modules will cover two international business subjects. For each subject, an introductory lecture will be provided to give students an overview and a chapter from the required text will be assigned to provide students a more in-depth knowledge of the subject. To build on the lecture and chapter assignment, students will:

- examine specific topics through discussion boards,
- analyze data relevant to the subject through a research assignment, and
- bring together different aspects of the subject through analysis of an international business situation.

Some subjects will have short video lectures or links to websites to illustrate selected topics. The chapter assignments, short video lectures, and links to websites will be in the Modules section.

COURSE REQUIREMENTS

Information on the requirements for each subject including submission deadlines are provided under the appropriate Module in Canvas and can also be found in the Assignments or Discussions sections. These requirements can be categorized using Bloom's taxonomy.

Comprehension

Chapter Journals: Individually, students should write a journal summary of each of the chapters assigned for the module. These one page, double-spaced summaries of the chapter should end with either a comment on what was most interesting in the chapter and/or what required further clarification or explanation. These Journals should be posted in the Assignments section.

Quizzes: Quizzes will be administered as shown on the schedule. Each quiz will NOT be comprehensive. It will cover material, e.g. lectures, reading assignments, etc., on subjects covered for the week the quiz is scheduled.) Expect 7 true/false and 7 multiple-choice questions per subject.

Application

Module Research Assignments: To enable students to expand their understanding of topics covered in each subject, students will be assigned a research task on a topic based on an assigned chapter and will submit a review of the research assignment submitted by another student; the latter will be a research assignment from a different chapter. This is how it will work. (NOTE: these assignments and reviews will be done individually.)

-Students will be assigned to one of four groups, i.e. Module Group 1, 2, 3, and 4, to manage the assignment process.

-For each Module with two assigned chapters, there will be four research tasks. A group will be assigned to one research task; again each student in this group will be required to do the research task on his or her own.

-In addition, each student in this group will also be assigned to peer review an assignment submitted by a student in another group.

For example, there are two subjects in Module 2, Differences in Culture and Ethics in International Business and two research tasks for each subject.

-Students in Module Group 1 will be assigned one of two tasks based on the Chapter on Differences in Culture. Students in Module Group 2 will be assigned the other task.

-Module Group 3 will be assigned one of two tasks based on Ethics in International Business. Module Group 4 will be assigned the other task.

-After these assignments are posted,

each student from Module Group 3 will be assigned to review an Assignment submitted by a specific student in Module Group 1; each student in Module Group 1 will be assigned to review an assignment submitted by a specific student in Module Group 4.

each student in Module Group 4 will be assigned to review an Assignment submitted by a student in Module Group 2; each student in Module Group 2 will be assigned to review an assignment submitted by a specific student in Module Group 3.

In the case of Modules with only one Chapter assigned, Module Group 1 and 3 and Module Group 2 and 4 will be assigned one of two research tasks, and will be asked to peer review the task assigned to the other groups.

Analysis/Synthesis

Discussion Boards: Students will examine about four topics in each module through Discussion Boards, two topics related to each subject in Modules with two subjects, four topics related to the subject in Modules with one subject. Students are encouraged to actively participate in these Discussion Boards by contributing new and constructive comments. The minimum requirements for each student for each Discussion Board Thread are as follows:

- post at least one original comment on each thread;
- post a reply to the comments of at least three other students;
- post a reply to at least one comment posted in reply to his or her original comment.

Group Case Report/Group Report: In groups of three or four, students will submit an analysis of an international business case or a topic to be assigned. This will require that students bring together different ideas and concepts from different chapters in analyzing the business case or topic. The business case or topic will be described in the Assignment section in Canvas. The minimum requirement for this report are as follows:

- each member of a group will be required to post his/her INDIVIDUAL CONTRIBUTION to the group report prior to the submission of the group's final report;
- based on these INDIVIDUAL CONTRIBUTIONS, the group will submit a GROUP REPORT.

It is assumed that the individual contributions will be reviewed by the members of the group, discussed, and form the basis for the group report. Student groups will be organized early in the term.

Contributing to the Course: Lastly, international business in its many forms is constantly evolving. Throughout the term, at least once, contribution from students of materials that can help explain or illustrate the various topics we cover in each subject will be welcome. These materials may be from sources such as youtube, TED talks, or print media, to name a few. These materials may be considered for this term, definitely for succeeding terms. Students may post their contributions in the Assignment section.

NEED HELP WITH YOUR STUDIES?

If you are not happy with your performance in this class, please email the course instructor ASAP to diagnose problems and develop alternative study strategies.

Another valuable resource for students is the **OSU Academic Success Center** located in 102 Waldo Hall which supports the university's learning environment and promotes student success through graduation. Essential functions include advising, coordinating tutoring services and training, offering academic success courses. You may access many of their resources at <http://success.oregonstate.edu/>

ADDITIONAL “HOUSE RULES”

This is an on-line class. Contact with the instructor may not be as convenient as when we are all in one physical facility. Of course you can always reach me by email. However I do expect each student to keep up to date with and be familiar with the course requirements, e.g. assigned chapters to be read, discussion board topics, written assignments, etc., and where applicable, their deadlines. These will be clearly stated in the schedule portion of the syllabus.

If there are changes, I will announce it via an announcement on Canvas a week before the schedule change is to take effect.

If there are requirements that require clarification, e.g. what exactly is required of a discussion question, unless it is a question that is of a strictly personal nature, post it on the FAQ discussion board thread. I will respond on that thread in case other students might benefit from that information. If you do send an email, again because it is a personal request or something, do give me a reasonable amount of time to respond, e.g. not send an email at midnight and expect a response within the hour.

Moreover, it is likely that I will be in a different time zone during the term: I may be out of the country during some weeks of the term (I will let you know where I will be) or one of you might be in a different part of the world; do take the time to figure out our time differences when you wait for an inquiry you posted or emailed.

MODULES for BA 347

MODULE	SUBJECTS/READING ASSIGNMENTS ⁽¹⁾	ASSIGNMENTS
1	Course Introduction Ch 1: Globalization	<u>Chapter Journal</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u>
2	Ch 4: Differences in Culture Ch 5: Ethics in International Business	<u>Chapter Journals:</u> <u>Discussion Boards:</u> <u>Module Research Assignments:</u> <u>Group Case Report</u> ⁽²⁾ : - Case: Who Makes the Apple iPhone? <u>Quiz</u>
3	Ch 2: National Differences in Political Economy Ch 3: Political Economy and Economic Development	<u>Chapter Journals</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Quiz</u>
4	Ch 6: International Trade Theory Ch 7: The Political Economy of International Trade	<u>Chapter Journals</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Group Case Report</u> ⁽²⁾ : - Case: Disaster in Bangladesh <u>Quiz</u>
5	Ch 8: Foreign Direct Investment Ch 9: Regional Economic Integration	<u>Chapter Journals:</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Quiz</u>
6	Ch 10: The Foreign Exchange Market Ch 11: The International Monetary System	<u>Chapter Journals:</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Group Case Report</u> ⁽²⁾ : - Case: NAFTA and Mexican Trucking <u>Quiz</u>
7	Ch 12: The Global Capital Market	<u>Chapter Journal:</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Quiz</u>

8	Ch 13: The Strategy of International Business Ch 15: Entry Strategy and Strategic Alliances	<u>Chapter Journals:</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Group Research Report</u> ⁽²⁾ : - Topic: The Greek Financial Crisis and Implications on a MNE <u>Quiz</u>
9	Ch 16: Exporting, Importing, and Countertrade Ch 17: Global Production, Outsourcing, and Logistics	<u>Chapter Journals:</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Quiz</u>
10	Ch 20: Accounting and Finance in the International Business	<u>Chapter Journal:</u> <u>Discussion Boards:</u> <u>Module Research Assignment:</u> <u>Quiz:</u> <u>Group Case Report</u> ⁽²⁾ : - Vellus Products

⁽¹⁾ An introductory lecture and short video lectures will be provided for each subject.

⁽²⁾ There will be more detailed instructions, i.e. questions to respond to for each Group Case Report and topic to report on, under Assignments in Canvas.

EVALUATION OF STUDENT PERFORMANCE:

In general submissions will be graded on the basis of relevance and quality of the content of what is posted. Obviously postings that are not understandable, usually due to the quality of the writing, will be graded on what the instructor can understand.

Rubrics

Chapter Journals: These are summaries and will therefore be evaluated simply: is the summary on topic and does the comment show insight?

Quizzes: There will be a separate quiz for each subject area. In most weeks, this means there will be two quizzes, which students can take when convenient but within the time period the quizzes are available. These will be administered through Canvas. Students will be allowed to retake each quiz twice for a total of three attempts; the grade for the last attempt will count as the grade for the quiz. Moreover, students will be given 10 minutes for each attempt; attempts that exceed the time limit will receive a grade of "0".

Module Research Assignments: The instructions for each research assignment will be posted under Assignments in Canvas. This will include source materials that students will have to access. These research assignments will be evaluated on the basis of whether the student complied with the instructions and the quality of the insight(s). Each assignment will be reviewed by another student, who will be graded on whether the review was constructive and contributed to a potential improvement of the assignment.

Discussion Boards: Discussion board postings will be evaluated on compliance, i.e. did the student post a reply, reply to three other postings/comments, and reply to one of the comments to his or her post, and relevance, i.e. was the student's responses grounded on the topics and issues in the chapter and/or supplementary materials.

Group Work: Group reports, whether on a case or on a topic, will be evaluated on the basis of whether the group demonstrated a grasp of international business concepts relevant to the case or topic, e.g. does the group's analysis reflect an understanding of theories or concepts as these apply to the assigned case or topic.

To provide the course instructor feedback on the quality of a student's participation in and contribution to the group effort, each member of a group will submit a peer evaluation of the other members at the end of the term. These evaluations will be taken into consideration in the final group grade for the student, i.e. should the student earn the full grade?

Contributing to the Course: If a student submits material that I decide to use in the course or in a future version of the course – full credit.

GRADE WEIGHTS

	Weight
Chapter Journals	15%
Quizzes	15%
Module Research Assignments	20%
Module Research . . .Peer Review	5%
Discussion Boards	15%
Group Work	25%
Contributing to the Course	5%

NOTE: All the following submissions, Chapter Journals, Module Research Assignments, Module Research Assignment . . . Peer Review, Discussion Boards, and Group Reports, will be graded on a 10 point scale (8 for adequate). Each question in a quiz will be worth a point.

COURSE SITE LOGIN INFORMATION

Information on how to login to your course site can be found [HERE](#).

STATEMENT REGARDING STUDENTS WITH DISABILITIES

Oregon State University is committed to student success; however, we do not require students to use accommodations nor will we provide them unless they are requested by the student. The student, as a legal adult, is responsible to request appropriate accommodations. The student must take the lead in applying to Disability Access Services (DAS) and submit requests for accommodations each term through DAS Online. OSU students apply to DAS and request accommodations at our [Getting Started with DAS](#) page.

Accommodations are collaborative efforts between students, faculty and Disability Access Services (DAS). Students with accommodations approved through DAS are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through DAS should contact DAS immediately at 541-737-4098.

ACADEMIC INTEGRITY AND STUDENT CONDUCT (OSU POLICY)

Students are expected to be honest and ethical in their academic work. Intentional acts of academic dishonesty such as cheating or plagiarism may be penalized by imposing an “F” grade in the course.

Student conduct is governed by the university's policies, as explained in the Office of the Dean of Student Life: Student Conduct and Community Standards. In an academic community, students and faculty, and staff each have responsibility for maintaining an appropriate learning environment, whether online or in the classroom. Students, faculty, and staff have the responsibility to treat each other with understanding, dignity, and respect.

Students are expected to conduct themselves in the course (e.g. on discussion boards, email postings, etc.) in compliance with the university's regulations regarding civility. Students will be expected to treat all others with the same respect as they would want afforded to themselves. Disrespectful behavior (such as harassing behavior, personal insults, inappropriate language) or disruptive behaviors are unacceptable and can result in sanctions as defined by Student Conduct and Community Standards.

For more info on these topics please see:

- [Statement of Expectations for Student Conduct](#)
- [Student Conduct and Community Standards - Offenses](#)
- [Policy On Disruptive Behavior](#)

PLAGIARISM

You are expected to submit your own work in all your assignments, postings to the discussion board, and other communications, and to clearly give credit to the work of others when you use it. Academic dishonesty will result in a grade of “F.”

- [Statement of Expectations for Student Conduct](#)
- [Avoiding Academic Dishonesty](#)

TECHNICAL ASSISTANCE

If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the [OSU Computer Helpdesk](#) online.

- [COURSE DEMO](#)
- [GETTING STARTED](#)

TUTORING

For information about possible tutoring for this course, please visit our [Ecampus NetTutor](#) page. Other resources include:

- [Writing Center](#)
- [Online Writing Lab](#)

STUDENT EVALUATION OF TEACHING

The online Student Evaluation of Teaching form will be available in week 9 and close at the end of finals week. Students will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. Students will log in to “Student Online Services” to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted. Course evaluation results are very important and are used to help improve courses and the learning experience of future students. Results from questions are tabulated anonymously and go directly to instructors and unit heads/supervisors. Unless a comment is “signed,” which will associate a name with a comment, student comments on the open-ended questions are anonymous and forwarded to each instructor. “Signed” comments are forwarded to the unit head/supervisor.

REFUND POLICY INFORMATION

Please see the [Ecampus website](#) for policy information on refunds and late fees.