Oregon State University
Ecampus

Course Name: History of Design
Course Number: ART 367
Credits: 3 Credits

Course Description
A survey of the impact of technology on the visual qualities of graphic, advertising, fashion, architecture, and industrial design from the Victorian Arts and Crafts Movement to the computer age. (Bacc Core Course)

Communication
Please post all course-related questions in the General Discussion Forum so that the whole class may benefit from our conversation. Please email your instructor for matters of a personal nature. I will reply to course-related questions and email within 24-48 hours. I will strive to return your assignments and grades for course activities to you within seven days of the due date.

Course Credits
This course combines approximately 90 hours of instruction, online activities, and assignments for 3 credits.

Technical Assistance
If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the OSU Computer Helpdesk online.

Learning Resources
Textbook: David Raizman, *History of Modern Design*, Second Edition (Pearson)
> **Note to prospective students**: Please check with the OSU Bookstore for up-to-date information for the term you enroll (OSU Bookstore Website or 800-595-0357). If you purchase course materials from other sources, be very careful to obtain the correct ISBN.

Canvas
This course will be delivered via Canvas where you will interact with your classmates and with your instructor. Within the course Canvas site, you will access the learning materials, such as the syllabus, class discussions, assignments, projects, and quizzes. To preview how an online course works, visit the Ecampus Course Demo. For technical assistance, please visit Ecampus Technical Help.

Measurable Student Learning Outcomes

Course-specific Learning Outcomes:

Course Learning Outcome ("After successful completion of this course, you will be able to…")	Learning Activities (What activities will help students achieve mastery of this course learning outcome?)	Measurement (How will mastery of this course learning objective be measured/assessed?)
Define the term "design" as it is used in this course.	Textbook, Canvas lecture	Discussion board
Identify major objects and products of modern design from the mid-nineteenth century to the present.	Textbook, Canvas lectures, videos	Midterm and final exams; responses to study questions; visual timelines
Identify and compare stylistic and functional attributes of major objects of modern design.	Textbook, Canvas lectures, videos and podcasts	Midterm and final exams, responses to study questions
Discuss and analyze contemporary design culture.	Videos and podcasts	Discussion board

Art Learning Outcomes:

Course Learning Outcome ("After successful completion of this course, you will be able to…")	Learning Activities (What activities will help students achieve mastery of this course learning outcome?)	Measurement (How will mastery of this course learning objective be measured/assessed?)
SLO1. Literacy: Demonstrate broad and discipline-specific knowledge of art processes and history.	Textbook, Canvas lectures, videos	Visual timelines; exams
SLO2. Critical Thinking: Describe and analyze works of visual art critically and relate them to historical and contemporary contexts.	Textbook, Canvas lectures, discussion boards	1,250-word paper using at least two external sources
SLO3. Communication: Articulate discipline-specific concepts in writing, orally, and visually.	Discussion boards, writing assignments	Responses to study questions; visual timelines
SLO4. Production: Create original art and/or research projects by applying discipline-specific tools, skills, methods, and sources.	External research articles, news articles	1,250-word paper using at least two external sources

Bacc Core

Successful completion of this course partially fulfills OSU's Baccalaureate Core course requirements in Synthesis category under Science, Technology, and Society.

Student Learning Outcomes:

Students in Science, Technology, and Society courses shall:

- Analyze relationships among science, technology, and society using critical perspectives or examples from historical, political, or economic disciplines.
- Analyze the role of science and technology in shaping diverse fields of study over time.
- Articulate in writing a critical perspective on issues involving science, technology, and society using evidence as support.

Rationale

Given the immense impact that science and technology have had on all facets of modern civilization, a disciplined study of the interaction of science and technology with society is a necessary part of general education. Students should understand the political and economic dimensions of scientific or technological change, the nature of the scientific enterprise and its relationship to technology, and the complexity of major revolutions in science and technology. (Students are encouraged to complete their baccalaureate core perspective requirements before taking the Science, Technology, and Society course.)

Baccalaureate Core (Synthesis/Science, Technology, and Society) Learning Outcomes:

Course Learning Outcome ("After successful completion of this course, you will be able to…")	Learning Activities (What activities will help students achieve mastery of this course learning outcome?)	Measurement (How will mastery of this course learning objective be measured/assessed?)
Analyze relationships among science, technology, and society using critical perspectives or examples from historical, political, or economic disciplines.	Textbook, Canvas lectures, discussion boards	Discussion board, reflection paper
Analyze the role of science and technology in shaping diverse fields of study over time.	Textbook, study questions, Canvas lectures, videos and podcasts, discussion boards	Responses to study questions; 1,250-word paper using at least two external sources
Articulate in writing a critical perspective on issues involving science, technology, and society using evidence as support.	Textbook, external research articles, news articles, videos	1,250-word paper using at least two external sources

Evaluation of Student Performance

- Discussions: 15%
- Weekly responses to study questions (total of 9, 2% each): 18%
- Reflection essays (2, 6% each): 12%
- Midterm Exam (multiple choice): 20%

- Final Exam (multiple choice), *proctored*: 20%
- Final paper: 15%

This course will also include ungraded activities available via the Canvas course site.

You will receive a percentage grade for each assignment. The point scores of the individual assignments are converted directly to percentages (for example, 50 out of 50 score converts to 100%, and 20 out of 50 converts to 40%). *Note that your course grade is* not *composed of cumulative points*.

Grading Scale
Your course grade is composed of all the course assignments according to the percentage chart above.
The overall percentage grades will be converted to letter grades using the following breakdown:

A   **93.00-100%**
A-   **90.00-92.99%**
B+   **87.00-89.99%**
B   **83.00-86.99%**
B-   **80.00-82.99%**
C+   **77.00-79.99%**
C   **73.00-76.99%**
C-   **70.00-72.99%**
D+   **67.00-69.99%**
D   **63.00-66.99%**
D-   **60.00-62.99%**
F   **up to, and including, 59.99%**

Course Content

Week	Topic	Reading Assignments	Learning Activities	Assignments Due
1	Introduction; Early Consumer Culture in Mid-19th Century England	Textbook, Ch. 1 Textbook, Ch. 4 Online short article	Online discussions (2) Videos	Discussions 1 & 2 1st reflection essay
2	Arts and Crafts The Aesthetic Movement	Textbook, Ch. 5 Textbook, Ch. 6 (to p.130)	Online discussion Videos	Response to study questions Discussion 3 Visual timeline
3	Design and Industrial Production Art Deco	Textbook, the rest of Ch. 6 Textbook, Ch. 7 Textbook, Ch. 8	Videos	Response to study questions Visual timeline
4	The Modern Movement Prewar Design in the United States	Textbook, Ch. 9 Textbook, Ch. 10	Videos Final Paper Proposal	Response to study questions Visual timeline Final Paper Proposal
5	Midterm		Midterm Review Midterm Exam	Midterm Exam

Week	Topic	Reading Assignments	Learning Activities	Assignments Due
6	Mid-century Modernism	Textbook, Ch. 11	Online discussion Videos	Response to study questions Visual timeline Revised Final Paper Proposal and Sources
7	Consumer Culture in the 1950s Design and Social Change	Textbook, Ch. 12	Film screening Online discussion	Response to study questions Visual timeline 2nd reflection essay
8	Design in the 1960s Mass Culture in the 1960s	Textbook, Ch. 13 Textbook, Ch. 14	Final Paper Peer Review	Response to study questions Visual timeline
9	Postmodernism	Textbook, Ch. 15	Film screening	Response to study questions Visual timeline
10	Design Today	Textbook, Ch. 16 Research articles	Online discussion Videos, podcasts	Final paper
Finals			Final Exam	

Course Policies

Discussion Participation
Students are expected to participate in all graded discussions. While there is great flexibility in online courses, this is not a self-paced course. You will need to participate in our discussions during the designated week and follow any specific deadlines for discussion board posts.

Proctored Exams
This course requires that you take *the final exam* under the supervision of an approved proctor. Proctoring guidelines and registration for proctored exams are available online through the Ecampus testing and proctoring website. It is important to submit your proctoring request as early as possible to avoid delays.

Makeup Exams
Makeup exams will be given only for missed exams excused in advance by the instructor. Excused absences will not be given for airline reservations, routine illness (colds, flu, stomach aches), or other common ailments. Excused absences will generally not be given after the absence has occurred, except under very unusual circumstances.

Exam Time Limits
Exams in this class are timed; if you exceed the time limit on an exam, you will be assessed a penalty of 10% for every five minute interval beyond the time limit.

Incompletes
Incomplete (I) grades will be granted only in emergency cases (usually only for a death in the family, major illness or injury, or birth of your child), and if the student has turned in 80% of the points possible (in

other words, usually everything but the final paper). If you are having any difficulty that might prevent you completing the coursework, please don't wait until the end of the term; let me know right away.

Guidelines for a Productive and Effective Online Classroom
Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the university's regulations regarding civility.

Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this online course, paying particular attention to the following:
- Unless indicated otherwise, please complete the readings and view other instructional materials for each week before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

Statement Regarding Students with Disabilities
Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval please contact DAS immediately at 541-737-4098 or at http://ds.oregonstate.edu. DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations.

Accessibility of Course Materials
Most materials used in this course are accessible. If you require accommodations please contact Disability Access Services (DAS).

Additionally, Canvas, the learning management system through which this course is offered, provides a vendor statement certifying how the platform is accessible to students with disabilities.

Expectations for Student Conduct
Student conduct is governed by the university's policies, as explained in the Student Conduct Code.

Academic Integrity
Students are expected to comply with all regulations pertaining to academic honesty. For further information, visit Student Conduct and Community Standards, or contact the office of Student Conduct and Mediation at 541-737-3656.

OAR 576-015-0020 (2) Academic or Scholarly Dishonesty:

a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another.
b) It includes:
    i) CHEATING - use or attempted use of unauthorized materials, information or study aids, or an act of deceit by which a Student attempts to misrepresent mastery of academic effort or information. This includes but is not limited to unauthorized copying or collaboration on a test or assignment, using prohibited materials and texts, any misuse of an electronic device, or using any deceptive means to gain academic credit.
    ii) FABRICATION - falsification or invention of any information including but not limited to falsifying research, inventing or exaggerating data, or listing incorrect or fictitious references.
    iii) ASSISTING - helping another commit an act of academic dishonesty. This includes but is not limited to paying or bribing someone to acquire a test or assignment, changing someone's grades or academic records, taking a test/doing an assignment for someone else by any means, including misuse of an electronic device. It is a violation of Oregon state law to create and offer to sell part or all of an educational assignment to another person (ORS 165.114).
    iv) TAMPERING - altering or interfering with evaluation instruments or documents.
    v) PLAGIARISM - representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one's own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.
c) Academic Dishonesty cases are handled initially by the academic units, following the process outlined in the University's Academic Dishonesty Report Form, and will also be referred to SCCS for action under these rules.

Conduct in this Online Classroom
Students are expected to conduct themselves in the course (e.g., on discussion boards, email postings) in compliance with the university's regulations regarding civility.

Turnitin Plagiarism Prevention
Your instructor will you to submit one or more of your writings to Turnitin, a plagiarism prevention service. Your assignment content will be checked for potential plagiarism against Internet sources, academic journal articles, and the papers of other OSU students, for common or borrowed content. Turnitin generates a report that highlights any potentially unoriginal text in your paper. The report may be submitted directly to your instructor or your instructor may elect to have you submit initial drafts through Turnitin and you will receive the report allowing you the opportunity to make adjustments and ensure that all source material has been properly cited. Papers you submit through Turnitin for this or any class will be added to the OSU Turnitin database and may be checked against other OSU paper submissions. You will retain all rights to your written work. For further information, visit Academic Integrity for Students: Turnitin – What is it?

Tutoring
NetTutor is a leading provider of online tutoring and learner support services fully staffed by experienced, trained and monitored tutors. Students connect to live tutors from any computer that has Internet access. NetTutor provides a virtual whiteboard that allows tutors and students to work on problems in a real time environment. They also have an online writing lab where tutors critique and return essays within 24 to 48 hours. Access NetTutor from within your Canvas class by clicking on the NetTutor button in your course menu.

OSU Student Evaluation of Teaching

Course evaluation results are extremely important and are used to help me improve this course and the learning experience of future students. Results from the 19 multiple choice questions are tabulated anonymously and go directly to instructors and department heads. Student comments on the open-ended questions are compiled and confidentially forwarded to each instructor, per OSU procedures. The online Student Evaluation of Teaching form will be available toward the end of each term, and you will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. You will log in to "Student Online Services" to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted.