



Oregon State University

Ecampus

Course Name: Photography on Assignment

Course Number: ART 350

Credits: 4 Credits

Course Description

An introduction to shooting photographs on assignment. Students will create, edit, caption, and submit photographs for print publications, online media, and alternative/independent media venues. Students will experiment with text, audio slideshows, and other creative means of illustrating concepts and ideas. Also covered are history, law, and ethics of photojournalism.

Prerequisites: Recommended ART 263 or active knowledge of camera operations, shooting RAW files and Adobe Lightroom. Sophomore or above.

Communication

Please post all course-related questions in the General Discussion Forum so that the whole class may benefit from our conversation. Please email your instructor for matters of a personal nature. The instructor will reply to course-related questions and email within 24-48 hours. I will strive to return your assignments and grades for course activities to you within five days of the due date.

Course Credits

This course combines approximately 120 hours of instruction, online activities, and assignments for 3 credits."

Technical Assistance

If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email osuhelpdesk@oregonstate.edu or visit the [OSU Computer Helpdesk](#) online.

Learning Resources

Photojournalism: The Professionals' Approach, 7th Edition, by Kenneth Kobré

Note to prospective students: Please check with the OSU Bookstore for up-to-date information for the term you enroll ([OSU Bookstore Website](#) or 800-595-0357). If you purchase course materials from other sources, be very careful to obtain the correct ISBN.

REQUIRED EQUIPMENT

- DSLR (Digital Single Lens Reflex): A digital camera with fully adjustable **manual** controls for aperture, shutter speed and ISO, with a built-in light meter and ability to shoot in RAW. *NOTE: If you do not own your own camera and you are on campus you can check one out at the Student Media Services in Valley Library.*
- A memory card suitable for your camera. *NOTE: speed of transfer is important here. I recommend that your memory card exceeds 100x or 30 MB/s – higher is better (less time waiting for download and image recording times). Use reputable manufacturers such as Lexmark, SanDisk.*
- External Hard Drive. I recommend keeping all of your files on an external hard drive. This prevents your computer from getting overloaded with files and becoming slow.
- Backup Location: Another External Hard Drive or Cloud service like Dropbox, Onedrive, Google Drive

Canvas

This course will be delivered via Canvas where you will interact with your classmates and with your instructor. Within the course Canvas site you will access the learning materials, such as the syllabus, class discussions, assignments, projects, and quizzes. To preview how an online course works, visit the [Ecampus Course Demo](#). For technical assistance, please visit [Ecampus Technical Help](#).

Measurable Student Learning Outcomes

Upon successful completion of this course students will be able to:

- Create digital images that convey complex ideas
- Create titles and captions that increase a photograph's descriptive function and searchability
- Apply lighting techniques for low light situations on location
- Judge a photographic series on its cohesiveness and effectiveness to communicate
- Analyze visual and textual sources in relation to contemporary practices in photography for publication
- Evaluate perspectives on the ethics of reportage photography
- Employ editing including selection and cropping to enhance content
- Perform the digital operations needed to prepare a photograph for print or web publication
- Create layouts for print and web publication
- Create a multimedia presentation coupling still images with audio
- Use legal and ethical standards of photographic practices

Bacc Core / Slash Course / WIC

n/a

Evaluation of Student Performance

- Photographic and Creative Projects: 70%
- Quizzes: 20%
- Discussions: 10%

GRADING STRUCTURE

A 95-100

A- 90-94

Excellent work demonstrating exceptional level of originality of thought and imagination. Written papers are submitted with an excellent command of English and the writing suggests originality and critical thinking. Projects put together with care and attention.

B+ 87-89,

B 83-86

B- 80-82

Good work answering all the course requirements. Shows a strong grasp of key concepts and an understanding of using visual language. Projects suggest individuality of thought and are submitted with care and attention. Written assignments are submitted with a high standard of English skills and the content suggests originality and critical thinking.

C+ 77-79

C 73-76

C- 70-72

Average work. Follows the assignment instructions, but the project is merely fair in terms of visual literacy. Little evidence of originality in either the written or the visual assignments.

D+ 67-69

D 63-66

D- 60-62

Poor. The work is uninspired. The work shows little grasp of the technical skills or visual literacy/language. Assignments are submitted with little attention to detail. Written projects suggest a lack of research.

F Less than 60

Assignment not handed in or is plagiarized – project receives a zero. Student not present more than 6 times.

I Incomplete

Incompletes will only be considered if the student has attended more than 50% of the course and provides a written request outlining how and when the student plans to fulfill the course requirements. The reason for missing classes must be justifiable.

Course Content

In this course you will complete assignments with best professional practices for news, personality (portraiture), and lifestyle features. You will do research to learn about your subject matter in order to create candid and staged photographs. You will learn and employ technical and conceptual strategies to communicate effectively as a photographer. These include visual elements such as composition and lighting, as well as ideological aspects such as the historical, legal, and ethical contexts of your images.

Week	Topic	Reading Assignments	Learning Activities
1	Introduction Historical Review Ethics + Post Processing	Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion, Ethics Creative Assignment: Staged Portrait
2	Staged Portrait Strategies	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion
3	The Decisive Moment" - Candid Portrait Strategies	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online Discussion Creative Assignment: Candid Portrait
4	Layout Design for Print - Cover Feature with Text	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Creative Assignment: Environmental Portrait
5	Photojournalism Law Ethics Continued: The (In?)Significance of Empathy	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Creative Assignment: Feature Story
6	Lighting and Post Processing Techniques	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Research Paper Outline
7	Lifestyle Photography and The Professional Instagrammer	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Creative Assignment: Brand Yourself
8	Independent Media, What's Different?	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Quiz Final Project Check-in
9	Layout for Web Color for Web vs Print	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Quiz
10	Mixed Media Methods - Audio Slideshows	Lecture from Instructor and Book chapter in Kobre's "Photojournalism" 7 th edition	Online discussion Final Projects
Finals	Final Projects Due, Web Presentation		Final Projects, Web Presentation

Course Policies

Discussion Participation

Students are expected to participate in all graded discussions. While there is great flexibility in online courses, this is not a self-paced course. You will need to participate in our discussions on at least two different days each week, with your first post due no later than Wednesday evening, and your second and third posts due by the end of each week.

Proctored Exams

This course requires that you take exams under the supervision of an approved proctor. Proctoring guidelines and registration for proctored exams are available online through the Ecampus [testing and proctoring website](#). It is important to submit your proctoring request as early as possible to avoid delays.

Makeup Exams

Makeup exams will be given only for missed exams excused in advance by the instructor. Excused absences will not be given for airline reservations, routine illness (colds, flu, stomach aches), or other common ailments. Excused absences will generally not be given after the absence has occurred, except under very unusual circumstances.

Exam Time Limits

Exams in this class are timed; if you exceed the time limit on an exam, you will be assessed a penalty of 10% for every five minute interval beyond the time limit.

Incompletes

Incomplete (I) grades will be granted only in emergency cases (usually only for a death in the family, major illness or injury, or birth of your child), and if the student has turned in 80% of the points possible (in other words, usually everything but the final paper). If you are having any difficulty that might prevent you completing the coursework, please don't wait until the end of the term; let me know right away.

Guidelines for a Productive and Effective Online Classroom

Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the university's regulations regarding civility.

Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this online course, paying particular attention to the following:

- Unless indicated otherwise, please complete the readings and view other instructional materials for each week before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

Statement Regarding Students with Disabilities

Accommodations for students with disabilities are determined and approved by Disability Access Services (DAS). If you, as a student, believe you are eligible for accommodations but have not obtained approval

please contact DAS immediately at 541-737-4098 or at <http://ds.oregonstate.edu>. DAS notifies students and faculty members of approved academic accommodations and coordinates implementation of those accommodations. While not required, students and faculty members are encouraged to discuss details of the implementation of individual accommodations.

Accessibility of Course Materials

All materials used in this course are accessible]. If you require accommodations please contact [Disability Access Services \(DAS\)](#).

Additionally, Canvas, the learning management system through which this course is offered, provides a [vendor statement](#) certifying how the platform is accessible to students with disabilities.

Expectations for Student Conduct

Student conduct is governed by the university's policies, as explained in the [Student Conduct Code](#).

Academic Integrity

Students are expected to comply with all regulations pertaining to academic honesty. For further information, visit [Student Conduct and Community Standards](#), or contact the office of Student Conduct and Mediation at 541-737-3656.

OAR 576-015-0020 (2) Academic or Scholarly Dishonesty:

- a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another.
- b) It includes:
 - i) CHEATING - use or attempted use of unauthorized materials, information or study aids, or an act of deceit by which a Student attempts to misrepresent mastery of academic effort or information. This includes but is not limited to unauthorized copying or collaboration on a test or assignment, using prohibited materials and texts, any misuse of an electronic device, or using any deceptive means to gain academic credit.
 - ii) FABRICATION - falsification or invention of any information including but not limited to falsifying research, inventing or exaggerating data, or listing incorrect or fictitious references.
 - iii) ASSISTING - helping another commit an act of academic dishonesty. This includes but is not limited to paying or bribing someone to acquire a test or assignment, changing someone's grades or academic records, taking a test/doing an assignment for someone else by any means, including misuse of an electronic device. It is a violation of Oregon state law to create and offer to sell part or all of an educational assignment to another person (ORS 165.114).
 - iv) TAMPERING - altering or interfering with evaluation instruments or documents.
 - v) PLAGIARISM - representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one's own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.
- c) Academic Dishonesty cases are handled initially by the academic units, following the process outlined in the University's Academic Dishonesty Report Form, and will also be referred to SCCS for action under these rules.

Conduct in this Online Classroom

Students are expected to conduct themselves in the course (e.g., on discussion boards, email postings) in compliance with the [university's regulations regarding civility](#).

Tutoring

[NetTutor](#) is a leading provider of online tutoring and learner support services fully staffed by experienced, trained and monitored tutors. Students connect to live tutors from any computer that has Internet access. NetTutor provides a virtual whiteboard that allows tutors and students to work on problems in a real time environment. They also have an online writing lab where tutors critique and return essays within 24 to 48 hours. Access NetTutor from within your Canvas class by clicking on the Tools button in your course menu.

OSU Student Evaluation of Teaching

Course evaluation results are extremely important and are used to help me improve this course and the learning experience of future students. Results from the 19 multiple choice questions are tabulated anonymously and go directly to instructors and department heads. Student comments on the open-ended questions are compiled and confidentially forwarded to each instructor, per OSU procedures. The online Student Evaluation of Teaching form will be available toward the end of each term, and you will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. You will log in to "Student Online Services" to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted.