



Oregon State University

Ecampus

**Course Name:** Digital Photography

**Course Number:** ART 263

**Credits:** 4 Credits

#### Course Description

Studio course in digital photography. The digital camera. Digital exposure. Digital color. Workflow. Digital output. Location lighting. Students must have the use of a digital single lens reflex camera. PREREQS: ART 115 and ART 120 are recommended.

#### Communication

Please post all course-related questions in the General Discussion Forum so that the whole class may benefit from our conversation. Please email your instructor for matters of a personal nature. I will reply to course-related questions and email within 24-48 hours.

#### Course Credits

This course combines approximately 120 hours of instruction, online activities, and assignments for 4 credits.

#### Technical Assistance

If you experience computer difficulties, need help downloading a browser or plug-in, assistance logging into the course, or if you experience any errors or problems while in your online course, contact the OSU Help Desk for assistance. You can call (541) 737-3474, email [osuhelpdesk@oregonstate.edu](mailto:osuhelpdesk@oregonstate.edu) or visit the [OSU Computer Helpdesk](#) online.

#### Learning Resources

Digital single lens reflex camera

LightRoom Application 9.99/mo (choose the student/teacher tab) [Adobe Lightroom](#) (annual subscription required)

Recommended: External Hard Drive

#### Canvas

This course will be delivered via Canvas where you will interact with your classmates and with your instructor. Within the course Canvas site, you will access the learning materials, such as the syllabus, class discussions, assignments, projects, and quizzes. To preview how an online course works, visit the [Ecampus Course Demo](#). For technical assistance, please visit [Ecampus Technical Help](#).

## **Measurable Student Learning Outcomes**

This is an introductory level course. Information will be given on the assumption that the student has little or no background in photography. However, students are expected to read books and revisit concepts and lecture content to thoroughly grasp course concepts. With this in mind, the learning outcomes of this course are described in four areas:

### Content:

Students engage in creating photographic projects requiring creativity, expression and imagination.

At the end of this course students will:

- Develop skills necessary to create conceptually interesting photographic projects including idea generation, time planning, commitment, failure, revision, and patience.
- Link expressive output to a diversity of viewpoints, historical and contemporary photographers, creative alternatives, and cultural perspectives inherent to artistic expression.

### Knowledge and Context

When you have completed this introductory course, you will be able to

- Discuss the breadth and range of contemporary photographic theory and the history of photography.
- Explain diverse cultural contexts through which photographs are produced.
- Analyze the relationship between author, the creative work and the audience.

### Cognitive Skills and Reflection

When you have completed this course you will be able to:

- Articulate intention and intuition and take responsibility for creative choices.
- Analyze and describe photographic works using visual art language such as composition, light and form.
- Apply visual discrimination to the analysis and interpretation of images.

### Competence of Craft or Technique

When you have completed this course you will:

- Apply practical skills with respect to camera operations: aperture, shutter speed, exposure controls, lens choice, and ISO ratings.
- Have developed skills necessary to construct and create conceptually interesting photographic projects including idea generation, time planning, commitment, failure, revision, and patience.
- Deploy visual or textual sources in order to write prose or give an oral presentation about a photographic artist or a photographic technique.
- Learn and apply the processes necessary for secure digital asset management.

## **ART Program Learning Outcome (ASLO):**

ASLO1. Literacy: Demonstrate broad and discipline-specific knowledge of art processes and history.

ASLO2. Critical Thinking: Describe and analyze works of visual art critically and relate them to historical and contemporary contexts.

ASLO3. Communication: Articulate discipline-specific concepts in writing, orally, and visually.

ASLO4. Production: Create original art and/or research projects by applying discipline-specific tools, skills, methods, and sources.

#### Evaluation of Student Performance

- Learning Activities – 100 points (10 pts. Each)
- Three Creative Projects – 300 points (100 pts. Each) (Assignments 01, 02, 04)
- Lightroom Software Skills -- 150 points (Assignment 03)
- One Final Project – 200 points
- Quizzes – 100 points (2 quizzes, Multiple Choice, True/False, Fill in Blank) (50 pts ea.)
- Discussions – 150 points
- Total – 1000 points

#### Grading Scale

- A 94-100% 940-1000 points
- A- 90-93% 900-939 points  
Excellent work demonstrating exceptional level of originality of thought and imagination and intelligent use of technical skills to enhance interest in the image. Projects put together with care and attention.
- B+ 87-89% 870-899 points
- B 83-86% 830-869 points
- B- 80-82% 800-829 points  
Good work answering all the course requirements. Shows a strong grasp of technical requirements and an understanding of using visual language to enhance the image. Projects suggest individuality of thought and are submitted with care and attention.
- C+ 77-79% 770-799 points
- C 73-76% 730-769 points
- C- 70-72% 700-729 points  
Average work. Follows the assignment instructions, but the project is merely fair in terms of technical competency and visual literacy. Little evidence of originality.
- D+ 67-69% 670-699 points
- D 63-66% 630-669 points
- D- 60-62% 600-629 points  
Poor. The work is uninspired. The work shows little grasp of the technical skills. Assignments are submitted with little attention to detail.
- F Less than 60% 599 and lower  
Assignment not handed in or is plagiarized – project receives a zero. Student not present more than 6 times.
- I Incomplete  
Incompletes will only be considered if the student has completed more than 50% of the course and provides a written request outlining how and when the student plans to fulfill the course requirements. The reason for missing classes must be justifiable.

## Course Content

Week	Topic	Reading/Listening/Viewing	Learning Activities Assigned	Due This Week
1	Introduction to the Camera	Video tutorials and lecture from Instructor	Two Discussions: 1+2 Assignment 01 given: Exposure	Discussions 1+2
2	Introduction to the Camera Continued, Examining Photography as Art, Intro to Lightroom	Tutorials and lectures from Instructor	One Discussion: 3 Learning Activity, (LA), 1: Practice Test, Equivalent Exposure	One Discussion: 3 (LA 1) Practice Test, Equivalent Exposure
3	Invention of Photography, Lightroom Library Module	Brief History of Photography lecture, links and videos	Two Discussions: 4+5  (LA 2) Import and Export images in Lightroom	Two Discussions: 4+5  (LA 2) Import and Export images in Lightroom  <b>Assignment 01 Due</b>
4	Portraiture, Lightroom Develop Module	Composition and Design: lecture from Instructor and videos, Editing Tools in Lightroom tutorials continued	Four Discussions: 6, 7, 8+9  (LA 3) Edit/Alter images in Lightroom  (LA 4) White Balance  Assignment 2 given: Portraits  Assignment 3 given: Lightroom Software Skills	Four Discussions: 6, 7, 8+9  (LA 3) Edit/Alter images in Lightroom  (LA 4) White Balance
5	Composition and Editing Techniques	Composition and Design: lecture from Instructor and videos, Editing Tools in	Three Discussions: 10, 11+12	Three Discussions: 10, 11+12  (LA 5) Lightroom Composition

		Lightroom tutorials continued	(LA 5) Lightroom Composition (LA 6) Advanced Editing Quiz1	(LA 6) Advanced Editing <b>Quiz1</b>
6	Documentary Photography,  Editing in Lightroom continued	Tutorials, videos, lecture from Instructor, Links to Blogs of Interest	Two Discussions: 13+14  (LA 7) Advanced Editing, Local Adjustments  (LA 8) Lightroom Clone and Heal Tool  Assignment 04-Metaphor given	Two Discussions: 13+14  (LA 7) Advanced Editing, Local Adjustments  (LA 8) Lightroom Clone and Heal Tool  <b>Assignment 02 Due</b>
7	Commercial Photography,  Advanced Editing in Lightroom	Commercial Photography Trends, video and lecture from Instructor	One Discussion: 15  Assignment 3 (Lightroom Skills)	One Discussion: 15  <b>Assignment 03 Due</b>
8	Experimental Techniques in Lightroom	Lectures: High Dynamic Range, Split Toning, Lightroom and Photoshop together	Two Discussions: 16+17  (LA 9) HDR Experiment  Final Project Given	Two Discussions: 16+17  (LA 9) HDR Experiment  <b>Assignment 04 Due</b>
9	Fine Artists at Work,  Develop Ideas for Final	Videos and Films	One Discussion: 18, Final Project Proposal  Quiz 2	One Discussion: 18, Final Project Proposal  <b>Quiz 2</b>
10	Presentation Techniques	Video and Tutorials	One Discussion: 19	One Discussion: 19  (LA 10) Create Test Slideshow in Lightroom

			(LA 10) Create Test Slideshow in Lightroom	
Finals				<b>Final Project Due</b> Wed 11pm, Responses Friday 9am

## Course Policies

### Discussion Participation

Students are expected to participate in all graded discussions. While there is great flexibility in online courses, this is not a self-paced course. You will need to participate in our discussions on at least two different days each week, with your first post due no later than Wednesday evening, and your second and third posts due by the end of each week.

### Makeup Exams

Makeup exams will be given only for missed exams excused in advance by the instructor. Excused absences will not be given for airline reservations, routine illness (colds, flu, stomach aches), or other common ailments. Excused absences will generally not be given after the absence has occurred, except under very unusual circumstances.

### Exam Time Limits

Exams in this class are timed; if you exceed the time limit on an exam, you will be assessed a penalty of 10% for every five minute interval beyond the time limit.

### Incompletes

Incomplete (I) grades will be granted only in emergency cases (usually only for a death in the family, major illness or injury, or birth of your child), and if the student has turned in 80% of the points possible (in other words, usually everything but the final paper). If you are having any difficulty that might prevent you completing the coursework, please don't wait until the end of the term; let me know right away.

### Guidelines for a Productive and Effective Online Classroom

Students are expected to conduct themselves in the course (e.g., on discussion boards, email) in compliance with the university's regulations regarding civility.

Civility is an essential ingredient for academic discourse. All communications for this course should be conducted constructively, civilly, and respectfully. Differences in beliefs, opinions, and approaches are to be expected. In all you say and do for this course, be professional. Please bring any communications you believe to be in violation of this class policy to the attention of your instructor.

Active interaction with peers and your instructor is essential to success in this online course, paying particular attention to the following:

- Unless indicated otherwise, please complete the readings and view other instructional materials for each week before participating in the discussion board.
- Read your posts carefully before submitting them.
- Be respectful of others and their opinions, valuing diversity in backgrounds, abilities, and experiences.
- Challenging the ideas held by others is an integral aspect of critical thinking and the academic process. Please word your responses carefully, and recognize that others are expected to challenge your ideas. A positive atmosphere of healthy debate is encouraged.

#### Statement Regarding Students with Disabilities

Accommodations are collaborative efforts between students, faculty, and [Disability Access Services \(DAS\)](#). Students with accommodations approved through DAS are responsible for contacting the faculty member in charge of the course prior to or during the first week of the term to discuss accommodations. Students who believe they are eligible for accommodations but who have not yet obtained approval through DAS should contact DAS immediately at 541-737-4098.

#### Accessibility of Course Materials

All materials used in this course are accessible [with the exception of two videos]. If you require accommodations please contact [Disability Access Services \(DAS\)](#). [If all items are accessible in your course, please delete the orange text in this section.]

Additionally, Canvas, the learning management system through which this course is offered, provides a [vendor statement](#) certifying how the platform is accessible to students with disabilities.

#### Expectations for Student Conduct

Student conduct is governed by the university's policies, as explained in the [Office of Student Conduct and Community Standards](#).

#### Academic Integrity

Students are expected to comply with all regulations pertaining to academic honesty. For further information, visit [Avoiding Academic Dishonesty](#), or contact the office of Student Conduct and Mediation at 541-737-3656.

OAR 576-015-0020 (2) Academic or Scholarly Dishonesty:

a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another.

b) It includes:

(i) CHEATING - use or attempted use of unauthorized materials, information or study aids, or an act of deceit by which a Student attempts to misrepresent mastery of academic effort or information. This includes but is not limited to unauthorized copying or collaboration on a test or assignment, using prohibited materials and texts, any misuse of an electronic device, or using any deceptive means to gain academic credit.

(ii) FABRICATION - falsification or invention of any information including but not limited to falsifying research, inventing or exaggerating data, or listing incorrect or fictitious references.

(iii) ASSISTING - helping another commit an act of academic dishonesty. This includes but is not limited to paying or bribing someone to acquire a test or assignment, changing someone's grades or academic records, taking a test/doing an assignment for someone else by any means, including misuse of an electronic device. It is a violation of Oregon state law to create and offer to sell part or all of an educational assignment to another person (ORS 165.114).

(iv) TAMPERING - altering or interfering with evaluation instruments or documents.

(v) PLAGIARISM - representing the words or ideas of another person or presenting someone else's words, ideas, artistry or data as one's own, or using one's own previously submitted work. Plagiarism includes but is not limited to copying another person's work (including unpublished material) without appropriate referencing, presenting someone else's opinions and theories as one's own, or working jointly on a project and then submitting it as one's own.

c) Academic Dishonesty cases are handled initially by the academic units, following the process outlined in the University's Academic Dishonesty Report Form, and will also be referred to SCCS for action under these rules.

#### Conduct in this Online Classroom

Students are expected to conduct themselves in the course (e.g., on discussion boards, email postings) in compliance with the [university's regulations regarding civility](#).

#### Tutoring

[NetTutor](#) is a leading provider of online tutoring and learner support services fully staffed by experienced, trained and monitored tutors. Students connect to live tutors from any computer that has Internet access. NetTutor provides a virtual whiteboard that allows tutors and students to work on problems in a real time environment. They also have an online writing lab where tutors critique and return essays within 24 to 48 hours. Access NetTutor from within your Canvas class by clicking on the NetTutor button in your course menu.

#### OSU Student Evaluation of Teaching

Course evaluation results are extremely important and are used to help me improve this course and the learning experience of future students. Results from the 19 multiple choice questions are tabulated anonymously and go directly to instructors and department heads. Student comments on the open-ended questions are compiled and confidentially forwarded to each instructor, per OSU procedures. The online Student Evaluation of Teaching form will be available toward the end of each term, and you will be sent instructions via ONID by the Office of Academic Programs, Assessment, and Accreditation. You will log in to "Student Online Services" to respond to the online questionnaire. The results on the form are anonymous and are not tabulated until after grades are posted.